



MCA Awards 2018 Finalist

Best Use of Thought Leadership

Arup with C40 - Deadline 2020: the path to a sustainable future

When Arup and the C40 Cities Climate Leadership Group (C40) launched Deadline 2020, it spelt out, for the first time, the urgency of climate action required by cities if the Paris Agreement is to be realised; to keep the world within a 1.5°C rise. If C40 cities continue as usual they will expend their entire carbon budget for the rest of the century – 387 gigatons of carbon dioxide, equivalent to 19.4 billion London buses in weight – in ten years.

Deadline 2020 calls on C40 cities to initiate 14,000 new climate actions by 2020; 25% more than the previous ten years and in less than half the time.