



MCA Awards 2018 Finalist

Best Use of Thought Leadership

PwC with TheCityUK - A Vision for a Transformed, World-leading Industry

The UK is at a unique juncture. With the echoing uncertainty of Brexit, people want genuine, constructive insight from industry leaders – and a clear vision for the future.

PwC's Strategy& and The City UK recognised this need for clarity in relation to the role UK-based financial and related professional services can play in making possible the country's long-term success post Brexit. Together, they collaborated with industry, regulators and government to create a unique, ambitious and practical report that sets out a positive roadmap for the future of the industry to 2025.

Unlike any other, the report looks to a future beyond Brexit, identifying the factors that will secure the future for the industry, its customers and the UK economy.