



MCA Awards 2018 Finalist

Digital & Technology
BearingPoint with BT

The world is changing – the 4th Industrial Revolution is driving a fundamental change in business models and the way organisations do business.

With the support of BearingPoint, BT has successfully launched the world's first digital Business Platform as a Service – “PCMS” – an enabler and “short-cut” for organisations to quickly, and relatively cheaply, enter the platform economy and to start to both defend themselves from the disruption coming from digital natives as well as be a disruptor themselves. Underpinned by BearingPoint – both by being built on its Infonova R6 software, and through BearingPoint's heritage as a business transformation consultancy, this launch has enabled the delivery of BT's strategy.