



MCA Awards 2018 Finalist

Digital & Technology Consultant of the Year

Lloyd Hardwick, EY

Lloyd Hardwick worked in advertising and digital design for over 20 years before being brought in by EY to boost its digital offering. Since then, he has taken a lead role in growing and building the EY digital practice, bringing creativity and inspiration to clients.

At Bank of Ireland UK, Lloyd led the delivery of a multiple award-winning mortgage application platform which has enabled the client to achieve its aims to be more than just a retail bank and boosted its competitive benchmarking from 11th in its category to 3rd.

Lloyd's openness, honesty and ability to build a rapport with clients has enabled him to bring projects back on track when quality standards needed to be addressed in delivery, and on two separate programmes he has been recognised for successfully resolving challenging issues by sticking to his principles and bringing his team along with him.

Lloyd's passion for all things digital makes him an outstanding ambassador for EY's digital offering, and the development and training of EY colleagues is also an important part of his role. He has co-led, created and facilitated a digital learning programme to over 1500 EY colleagues around Europe.