



## MCA Awards 2018 Finalist

### Digital & Technology Consultant of the Year

Martin Aspeli, Deloitte

Martin is a digital and technology consultant with over 12 years' experience delivering innovative technology solutions for clients in banking, media and most recently the public sector.

Martin is:

- Deloitte Digital's Head of Engineering: Growing and running a £30m+ business with a team of 150. Martin is responsible for strategy, diversity and inclusion, recruitment, capability building, and pastoral care.
- Deloitte UK's leading Agile software development expert: Advancing the theory and practice of Agile delivery in a professional services context. Martin works globally to define and evolve Deloitte's delivery methodology and associated training. He also chairs project review boards and speaks at conferences about Agile and technical leadership.
- A senior delivery lead for complex programmes of work in the public sector, where the influence of the Government Digital Service has created an impetus to deliver better, more user-centric services to citizens.

With a passion for great teams in building great software, Martin has delivered solutions that have positively impacted the lives of millions of people. He moves fluidly between sales, planning, client and team leadership, project management, architecture, and writing software to help automate away the boring parts of his job.

Martin is a cerebral, but highly animated consultant. His quest for quality and his application of the universal principles underpinning modern digital delivery is infectious to his colleagues and clients alike, in a sales pitch as much as in the challenging times of a project.