



## *MCA Awards 2018 Finalist*

**Digital & Technology Consultant of the Year**

**Matt Proctor, Arup**

Matt is a driven Digital Consultant who helps clients understand future technology trends within the built environment, whilst shaping their business and operational requirements through the use of digital technologies.

Hailing from the North, Matt is passionate about how his work can impact the future landscapes of the Northern Powerhouse cities. Based in Sheffield he co-founded 'Smart Sheffield' - a networking event that sees interested parties come together every month to discuss emerging developments in the The Steel City.

He's currently helping Transport for the North (TfN) answer the predicament of 'how do we, as a fledgling organisation, navigate the challenging world of information technology?'

As the first pan-Northern transport body, Matt is supporting TfN to realise their vision by developing an IT Strategic Plan; a first for his career. When they launch in 2018 the body will drive strategic transport improvements to transform northern economic growth - estimated Gross Value Added to be almost £100 billion by 2050.

Not one to shy away from a challenge, Matt was instrumental in growing Arup Digital in the North before he was seconded to Dubai. There he helped the airport to optimise their campus-wide network infrastructure and data centre services, whilst continuing to serve over 80 million passengers a year.

He was involved in one of the country's most important events; The London Olympics. Although you can't see the telecommunications infrastructure he spent five years designing, managing and delivering, you can thank him as one of the reasons Stratford has blossomed into the vibrant hub it is today.