



## *MCA Awards 2018 Finalist*

### **Social & Environmental Value**

#### **Deloitte with Ada - The National College for Digital Skills**

Nurturing home-grown talent will be critical to addressing the UK's technology talent gap. Ada – the National College for Digital Skills - was launched to do just that. With ambitious plans to open a sixth form college and Higher-Level Apprenticeship in Digital Innovation, Ada partnered with Deloitte to deliver its objectives.

Ada has now successfully opened as the first new Further Education College in England since 1993. Its Higher-Level Apprenticeship in Digital Innovation launched in May 2017 alongside a degree programme, accredited by the Open University. Ada is now training apprentices for blue chip companies and public sector organisations. Deloitte has helped to establish an organisation that will meet the future talent requirements of the UK's digital economy.