



MCA Awards 2018 Finalist

Strategy

Arup with Saudi Aviation IT (SAVIT)

In 2016, Crown Prince Mohammad bin Salman of the Kingdom of Saudi Arabia (KSA) announced the National Transformation Programme (NTP), part of the Saudi Vision 2030, with the aim of diversifying the country's revenues from oil to other industries. Key to this diversification is the privatisation of the aviation industry. From 2018, the state-owned provider will be privatised and become Saudi Aviation IT (SAVIT) and seek contracts from airports accustomed to getting their IT at no cost through government funding. Arup produced a roadmap for an organisation to transform itself, and the potential for it to transform the experience of its customer's Saudi airports.