



MCA Awards 2018 Finalist

Young Consultant of the Year

Joe Rumer, BearingPoint

Joe built a deep understanding of the challenges and opportunities facing Jaguar Land Rover as a Consultant at BearingPoint, then harnessed these to identify an opportunity in bringing software-over-the-air to their vehicles and customers. Challenging the client, understanding the automotive industry, and bridging the 'IT-to-business' gap with an end-to-end view of the world, Joe not only identified this opportunity but won the work for BearingPoint.

Propelled by the CEO, time is the obstacle – this technology is urgently needed within the Automotive industry to support the launch of connected and electrified vehicles. Today, Joe is a workstream-lead on this strategic transformation programme, which has grown from Joe as a single consultant to a team of 12 on-site, working across all areas of the programme and multiple business functions.

Joe joined BearingPoint in September 2014, kickstarting his consulting career. Prior to this, Joe completed a PhD in Chemistry Research at Imperial College London and the University of California Santa Barbara. He has engaged in the Financial Services, Utilities, and Automotive industries, spanning digital strategy, customer management, IT transformation, and big data analytics. Joe gained expertise namely in business process management at Volkswagen, and showcased project management competencies on numerous internal projects.

Key to Joe's recent and ongoing achievements has been a relentless drive to add both short and long-term value on projects, understanding and reacting to clients' changing needs. Joe's technical ability is complemented by a flair for truly consultative and dynamic working, with exceptional motivation for all of engagement deliverables, practice and business development.