



MCA Awards 2018 Highly Commended

Social & Environmental Value

PwC with the UK Department for International Development

In 2010, 271 million children, the majority girls, were out of school. In response, in 2012, the UK Department for International Development tasked PwC to be the lead Alliance Partner of the Fund Manager for the Girls' Education Challenge (GEC), a programme that continues today and aims to improve the educational outcomes of at least 1 million marginalised girls in developing countries.

The GEC has not only brought improved learning outcomes for over 820,000 girls, it has also shed new light on barriers to education and possible solutions. Globally, the GEC is seen as groundbreaking and innovative by independent evaluators.