JCURV

MCA

A **POSITIVE FORCE** FOR THE **ECONOMY** AND **SOCIETY**

JCURV'S CONSULTING EXCELLENCE DECLARATION

2026

CONSULTING
EXCELLENCE

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OUR MISSION

JCURV's mission is to increase the agility of organisations so they can thrive in an increasingly uncertain and changing world

CONSULTING EXCELLENCE PRINCIPLES

“We are committed to the MCA’s consulting excellence principles as it compliments our own values and it seeks to drive continuous improvement across our industry.”

Vikram Jain, Managing Director, JCURV

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AS A MEMBER OF THE MCA JCURV IS COMMITTED TO UPHOLDING THE PRINCIPLES OF CONSULTING EXCELLENCE

ETHICAL BEHAVIOUR

We work with clients, partners, employees and other stakeholders in an ethical way. This means:

1. We are responsible and good citizens
2. We conduct our business ethically
3. We foster an ethical culture.

CLIENT SERVICE AND VALUE

We promote the highest standards of client service and value. This means:

4. We provide excellent consulting services which deliver the outcomes clients seek and need
5. We are transparent with clients and respond to their concerns
6. We always strive to improve the value we can deliver to our clients.

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PROFESSIONAL DEVELOPMENT

We develop the capabilities of our consultants, provide career development opportunities and support the welfare of all their employees. This means:

7. We undertake training and professional development planning each year
8. We promote strong core consulting capabilities and specialisms in our consultants and teams
9. We support our employees' career progression, professional development and welfare
10. We support the adoption of the Chartered Management Consultant (ChMC) Accreditation across the industry and champion its values.

DIVERSITY AND INCLUSION

We are committed to diversity and inclusion within their workplace and workforce. This means:

11. We respect and embrace diversity and inclusion and understand the importance and positive benefit of people from different backgrounds working for our companies and our clients
12. We recruit and retain people from a diverse talent pool and strive to build cultures where difference is valued, respected and celebrated at all levels. Furthermore we are committed to developing diverse future leaders and ensuring their progression in the industry
13. We support industry efforts to improve progress on diversity and inclusion, implementing best practice and monitoring the diversity of the consultancy sector workforce over time. This includes encouraging the collection of data to assess the effectiveness of D&I policies and participating in the MCA annual report.

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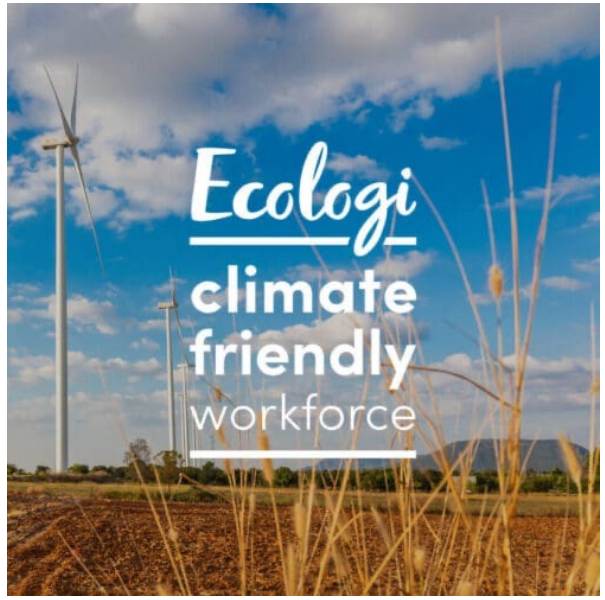
COMMITMENT TO SUSTAINABILITY

We are committed to sustainable development within their organisations and their work with clients.. This means:

14. We commit to ensuring that our firm operate in a sustainable way and strive to ensure that sustainability is considered by our clients in our work with them. We are carbon neutral.



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JCURV'S VALUES

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