

# Eden McCallum's Commitment to Consulting Excellence

MCA Annual Declaration

May 2024

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# Our Mission

**We are redefining management consulting to make it better for clients and better for consultants**

We are making consulting **better for clients** by ensuring they have true ownership of the project and its outcomes, supporting and challenging them with a team of the highest calibre and the most relevant experience, and delivering great value

We are making consulting **better for consultants** by enabling them to leverage their broad experience and skills, unencumbered by internal firm demands, and to work only on the projects to which they are genuinely committed

In doing this we are building an enduring and **inspiring organization of outstanding people** committed to redefining consulting



# Eden McCallum Values

We are passionately committed to **excellence**, always pushing for the best

We **listen** and **respond**, providing constructive challenge as appropriate

We **innovate**, continuously striving to make things ever better

We remain open, approaching problems with **creativity** and **flexibility**

We build relationships based on **trust** and **respect**

We hold ourselves to the highest standards of **honesty** and **integrity**

We **support** each other, delivering successful work, together

We maintain our sense of **humour** and **spirit**



# Our Consulting Excellence Declaration

## **We hold ourselves to the highest standards of honesty and integrity**

- We comply with all laws and regulations
- We meet all our financial obligations
- We do not accept bribery or corruption in any form

## **We maintain the highest professional standards**

- We represent the firm truthfully
- We safeguard confidential client information
- We compete on the quality and impact of our services
- We always give our honest and independent professional recommendations

## **We are a great place to work for employees and consultants**

- We are a meritocracy, evaluating people based on ability alone
- We create a safe and inclusive working environment, helping our colleagues grow professionally
- We celebrate diversity and do not tolerate discrimination, bullying or harassment in any form
- We maintain personal privacy

## **We want to have a positive impact on the world**

- We deliver tangible, positive, and long-lasting impact for our clients
- We are ambitious and transparent about our goals and record on social and environmental sustainability issues
- We help our clients consider their impact on our planet and society and actively debate the impact of our recommendations on all stakeholders

## **We speak up if any of the values of the firm are jeopardised.**