

# Review of **ChMC** launch year

## Chartered Management Consultant Award (ChMC)



**Ann Francke OBE**  
Chief Executive  
Chartered Management Institute

We're delighted to have collaborated and partnered with the MCA and others to develop this brand kite-mark qualification. The Chartered Management Consultancy Award will go a long way in helping build confidence, particularly amongst clients, that they're working with managers who meet the highest standards of practice in our industry.

Like all other Chartered Level qualifications, the Chartered Management Consultancy Award can only be achieved when consultants can evidence and demonstrate not just their skills and expertise but also their behaviours, professionalism, management and leadership attributes. We're driving and supporting these pioneers to set and deliver the gold standard level.



**Tamzen Isacson**  
Chief Executive  
Management Consultancies Association

Chartered is establishing itself as part of the fabric of the consultancy industry even more quickly than we had anticipated. It is doing so because it sets standards for expertise, talent and quality like never before. It marks out the firms committed to quality of delivery, to the development of their staff and it is helping those who engage with the award to attract and retain the best talent.

Increasingly we are also finding that more and more clients are enquiring about Chartered. They want the assurance that their needs are being met by the best in the business and Chartered is helping to give them that vital assurance.

**550+** Chartered Management Consultants

**2500+** Consultants involved (trainees and experienced professionals) and rapidly growing

**16** MCA member firm **ChMC** programmes accredited

**40+** Firms being progressed and committed to putting their consulting staff through their accredited programmes

The 54 competencies of ChMC represent the greatest demands of the consulting profession and a commitment to lifelong learning and development and a recent survey of those who have achieved Chartered status revealed:

**79%** Say **ChMC** provides a recognisable, professional benchmark

**91%** Say **ChMC** provides professional industry recognition

**74%** Say **ChMC** gives an independent professional endorsement

## What it means to become Chartered



MCA Awards 2021  
Times Consultant of the Year

**“** I became Chartered after the project I won the award for helping deliver the manufacture of the vaccines to combat Covid-19. Chartered was a really worthwhile thing to do. The written submission I found challenging but the interview I really enjoyed. It put what I do as a management consultant into perspective. Chartered is becoming very popular – all my bosses and my ultimate boss are Chartered.

**“** **Bev Thaker-Fell**  
Barclays  
Director of Procurement

Setting the standard for the industry you bring along with you a wealth of knowledge, experience and higher degree of delivery to a client. Being part of this elite community ensures you are operating with best practice, industry knowledge and commitment.

**“** **Yunus Ozler**  
Vice President, MCA  
Energy Lead Partner  
EY

We are pleased to be offering the Chartered Management Consultant Award to each graduate who joins EY UK Consulting going forward. For me, when I completed ChMC, it was an opportunity to take a moment to reflect on the skills and experience I've built up over my career – and to think about where I wanted to develop further. ChMC is an important award and a recognised industry kitemark which I believe is beneficial for all Consultants no matter where you are on your career journey.

## Government embraces the Chartered Award

Government is a key client for management consultancy services and representatives sit on the CHMC Oversight Board



**Lord Grimstone**  
Minister BEIS and DIT

Chartered accreditation is a significant milestone in the development of an industry. It is a milestone that denotes that an industry is mature enough to set the highest standards and hold itself accountable for maintaining them.



**Gareth Clark**  
Crown Commercial Service  
Deputy Director Professional Services

The Crown Commercial Service has welcomed the opportunity to work with the CMI and MCA in shaping the requirements of this award. Public sector customers will be able to see a kite mark of integrity and professionalism at a time when those values have never been more crucial



6000+ Guests attended the event

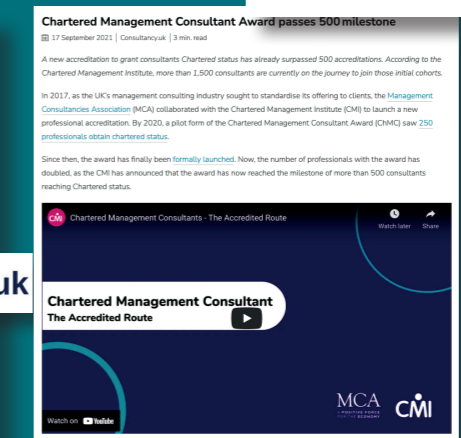
Including management consultants, government officials and clients from across the private sector including Starling Bank, Heathrow, Barclays, and John Lewis & Partners

3000+ MCA members attended from across the sector

80 Client organisations represented

110 Non-MCA member consultants and government and CMI guests

50000+ Views of ChMC video featuring consultants and clients
42000+ Impressions of ChMC LinkedIn coverage
500+ Page clicks
550+ reactions and comments on ChMC



ChMC newsletter

5000+ Circulation of monthly ChMC newsletter
26.2% Open rate
1500+ Clicks



For further information on ChMC please go to  
[www.mca.org.uk/about-us/chartered\\_management\\_consultant\\_award](http://www.mca.org.uk/about-us/chartered_management_consultant_award)

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