

# Member Benefits 2021

The benefits delivered to firms and individuals  
across membership in 2021

# MCA

A **POSITIVE FORCE**  
FOR THE **ECONOMY**

The **Management Consultancies Association** (MCA) is the representative body for the UK consulting sector and has been at the heart of the industry for over 60 years.

Our trade association is dedicated to supporting member interests and promoting the value of consultancy to the private and public sectors, the media and general public.

We speak on behalf of firms of all sizes and specialisms to promote and defend this diverse sector, to champion the positive force that is consulting in the UK.



**Tamzen Isacson**  
Chief Executive *MCA*



Welcome to our end of year review of the MCA member benefits we have delivered in 2021 and all the results we have achieved in partnership with our members across the consulting sector. The MCA has achieved a strong financial performance at the end of 2021 ahead of expectations, and an increase of 21% in member income from 2021-22 thanks to the growth in new members. We have a healthy pipeline of new consulting firms keen to apply to join the trade association and we look forward to working with new members in all our committees and working groups in the new year. The MCA has had a productive year meeting or exceeding all KPIs and implementing elements of the updated 5-year business plan, including more activities around sustainability and diversity and inclusion.

Our engagement with existing member firms continues to thrive and individual member engagements remains high with over 7,000 interactions to date. From sessions on the growth and size of the sector linked to our MCA Annual Report to workshops on hybrid working, diversity and inclusion, and sessions on sharing best practice on mental well-being, there has been a vast range of events that members have been able to join and participate in. We have held over 125 committee meetings and member events so

far this year, well exceeding our target.

Our promotional role in championing the work of the consulting sector has continued to be a major priority and we have conducted over 80 interviews with national journalists as well as securing over 300 national, trade and online press mentions. The MCA has continued to drive high profile media campaigns throughout the year positioning the consulting sector positively in national, trade and broadcast media on a range of issues from the support given to clients, export growth, talent pipelines, new ways of working and diversity and inclusion efforts. Our website continues to attract more visitors each year and there has been a substantial increase in our followers on social media, particularly on LinkedIn.

Our work scaling the Chartered Management Consultant Award continues with our partners, the CMI, and over 40 firms are now engaged, and 2,500 consultants are on the journey to become Chartered. We continue to outreach to both MCA and non-MCA member firms to participate in this great new initiative for our consulting sector and our promotional work with clients will continue into next year.

Thank you to all our members for inputting into this work and putting forward speakers and representatives for our key events. We look forward to working with you all in 2022.



**125+** Member committee meetings and events 21% increase from 2020

**7000+** Member engagements 20% increase from 2020

### Working Groups & Committees

- MCA Board
- MCA Council
- Young MCA ExCo
- Young MCA Committee
- Audit Committee
- Communications Committee
- SME Committee
- Public Sector Working Group
- Private Sector Working Group
- Diversity & Inclusion Working Group
- Sustainability Working Group
- Women in Consulting Working Group
- Health & Social Care Sector Working Group

### Diversity and Inclusion Working Group

**400+** Downloads to date of D&I toolkit



#### Sharing Best Practice on:

- How to collect D&I data
- How to track data and set targets
- What data to publish externally

### Growing membership

**11+** New members in 2021

### SME activity

**4200+** SME engagements and **4** SME Committee meetings

**200+** Attendees at **4** dedicated SME workshops focusing on helping SMEs to grow, market themselves externally and work in partnerships



Overall entries up by **50%**



Over **47000** views of the 'Value of Consulting' video



The Times MCA Awards 2021 supplement  
**1 million** Reach  
**12000+** Downloads from website

# young MCA

SHAPING THE FUTURE OF THE INDUSTRY



**Hassan Kamara**  
 EY  
 Chair of the Young MCA

Listening has been at the heart of the Young MCA this year. We created new focus groups and virtual networking opportunities which allowed us to understand the benefits and complex challenges that lockdowns and the pandemic left behind. We also provided the MCA with key messaging on hybrid working, wellbeing and diversity and inclusion from the perspectives of young consultants.

The MCA has been a strong advocate in encouraging member firms and consulting leaders to put young consultants at the heart of growth and recovery plans, particularly around flexible working, diversity and inclusion, and learning & development. We saw Young MCA members join panel discussions at key events in the MCA 2021 calendar such as the MCA Member Survey and Annual Industry Report Launch events

This year the Young MCA hosted more than 20 online workshops and events which were attended by over a thousand young consultants from across member firms. Regular virtual networking sessions allowed young consultants to stay connected whilst remote working and we held a number of events focusing on mental wellbeing and resilience as well as workshops providing practical advice and tips on hybrid working at our event titled 'From Loungewear to Workwear - returning to the office with Confidence'.

Other event topics have included training on how to build an effective LinkedIn profile hosted by a digital media expert as well as how artificial intelligence is transforming business with guest speakers from Microsoft.

**20** Events

**1000+** Attendees

The Young MCA also introduced an 'Experiences from Consulting Leaders' series with different senior leaders from across the membership sharing their experiences and advice with young consultants.

We continue to build our network of young consultants and this year we introduced two 'Welcome to the Young MCA' events which were built into member firm's graduate and apprenticeship induction programmes, these events were attended by over 300 new starters, and we look forward to repeating these sessions again next year.

The young consultant voice is crucial, and the Young MCA now has representation at some of the MCA's key working groups such as Diversity & Inclusion, Women in Consulting and Sustainability.

The Chartered Management Consultant Award presents a fantastic opportunity for our industry and an opportunity for young consultants to help develop this key award via input in the Chartered Working Group.

### Young MCA Executive Committee



**Victoria Stanway**  
 PPL,  
 Vice Chair of Events

**Loice Mugwagwa**  
 Mason Advisory,  
 Vice Chair of Events

**Abigail Bryce**  
 Moorhouse, Vice Chair of  
 Networks and Universities

**Vishal Nair**  
 Efficio, Vice Chair of  
 Networks and Universities

**Joana Skendo**  
 Deloitte, Vice Chair of  
 School Leavers

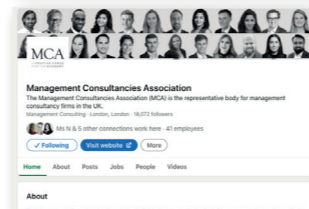
**Abdul Hassan**  
 KPMG, Vice Chair for  
 School Leavers

## Social media/press

**300** National and online articles



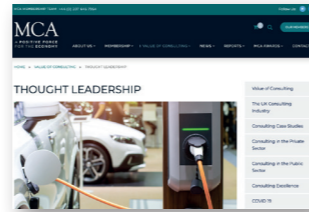
**18000** LinkedIn followers



**8%** More people visiting the MCA website



**8000** Subscribers for the MCA Thought Leadership bulletin



## Political engagement

**265+** Meetings

**10** Crown Commercial Service  
**10** Department for Business, Energy & Industrial Strategy



**Kwasi Kwarteng**  
Secretary of State for Business, Energy and Industrial Strategy (BEIS)

*His comment on the MCA Awards:*

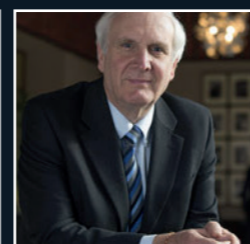
These awards highlight the outstanding young talent within the UK consulting sector, which has helped it become the second largest globally.

The strong partnerships that the consulting industry has with its clients have been so important in helping them get through the pandemic and will continue to be as we build back better.

Guest speakers at MCA events have included:



**Kemi Badenoch MP**  
Exchequer Secretary to the Treasury and Minister of Equalities



**Sir Edward Lister**  
Prime Minister's Chief Strategic Advisor

## MCA annual member and industry reports



Guest speakers have included:



**Justin Webb**  
BBC Radio 4  
Presenter



**Chris Giles**  
Economics Editor,  
Financial Times

**7000+** reports sent to key stakeholders across industry and government



THE TIMES

UK management consultancy industry smashes forecasts with £12bn revenue



**Growth in sector helps smaller firms most**  
By Sadie Whitelocks  
The UK consulting sector experienced growth of 4.5 per cent in 2020 as it helped both public and private clients with a range of projects, according to the Management Consultancies Association (MCA) Annual Industry Report. Although overall growth in previous years (2018 and 2019), small-sized consultancy firms experienced the largest expansion of work with growth rates up 33 per cent.

## Chartered Management Consultant Award



**Lord Grimstone**  
Former Minister for Investment, Department for International Trade and Department for BEIS at the launch of ChMC

Chartered accreditation is a significant milestone in the development of an industry. It is a milestone that denotes that an industry is mature enough to set the highest standards and hold itself accountable for maintaining them.



**'It's about ensuring quality': New Chartered Management Consultant Award launches**

Tamzen Isaacsson of the Management Consultancies Association (MCA) explains what this award means - and why it's backed by both government and the industry

ChMC officially launched in April 2021

**550+** Consultants accredited as Chartered

**2500+** Consultants involved (trainees and experienced professionals)

**16** MCA member firms are accredited

**40** MCA member firms engaged

## Management Consultancies Association

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