

# Highlights 2022

Chartered Management  
Consultant Award  
(ChMC)

# Chartered Management Consultant Award (ChMC)



## Ann Francke OBE

Chief Executive  
*Chartered Management Institute*

Our work in partnership with the MCA continues to go from strength to strength. With over 4,000 people now either on the journey towards or already awarded Chartered status, we're pleased to recognise the significant strides forward in industry enthusiasm for the award over the last 12 months.

With so many consultants engaged in becoming Chartered, we continue to launch new innovations to ensure the award is even more accessible to young consultants and SMEs, supporting ever-increasing numbers of consultants to achieve Chartered status.

Our partnership with the MCA is integral to the success of ChMC and their commitment to this award has hugely strengthened the adoption of it across the industry.



## Tamzen Isacsson

Chief Executive  
*Management Consultancies Association*

2022 has been an encouraging year of growth for this new important award for our industry with ChMC growing 36% year on year.

We have been impressed that so many great names in our industry have announced major scale up plans and we look forward to working with them and others in the year ahead.

Thanks to our important partnership with the CMI, Chartered is helping people to develop their skills, their career plans and their vision for the future.

It is becoming something that consultants are regarding as a prerequisite to their own careers and increasingly something which clients will demand. Chartered continues to develop as an award in itself and to deepen its value to our profession.

2022 has been a strong year of growth for the Chartered Management Consultant Award (ChMC). Embraced by the industry, firms of all sizes are scaling up their Chartered ambitions.

At present there are:

**650+** Chartered Management Consultants

**50** 50 firms engaged on ChMC accreditation

**4000** consultants on the journey to Chartered status

**19** firms now have an accredited ChMC programme with a further **10** in progress



**18** of the above, MCA member firms are accredited and **31** MCA member firms are engaged

# 3 Associate Award

The new Associate Chartered Management Consultant Award was launched in 2022 and over one hundred young consultants have signed up. Acting as a new interim award it has been developed for those on the journey to becoming fully Chartered and is aimed at giving professionals greater recognition

earlier on in their career. More specifically for consultants who can demonstrate a minimum of 3 years' experience in management consulting. The new Associate Award will provide added value and recognition for individuals on an accredited programme which takes 5 years to complete.

The first individual to successfully complete the assessment is **Ayrton Dhillon**, now at KPMG.



“The chartership has helped me understand what it means to be a good management consultant and given me a framework through which I can develop. Associate is good for people who have got a feel for management consulting but who are asking themselves ‘what kind of management consultant do I want to be?’ I found it really valuable, not just on judging my progress to date but also where I want to go.



## Highlighting the benefits for clients

We have produced a client facing document for the ChMC award, highlighting the value of the status to the industry and the benefits of the award to clients. This has been published on the ChMC area of the MCA website and issued to key contacts within target sectors.

## Engagement with key stakeholders



**40** ChMC Promotional Events

**4000** MCA Member Engagement Meetings

**160** political and stakeholder engagements including Lee Rowley, former BEIS Minister



### Lee Rowley MP

Former Parliamentary Under Secretary for State for Business, Energy and Industrial Strategy (BEIS) and responsible for Professional Services, Minister



The Chartered Management Consultant Award is a major positive step for the industry of management consulting, where I began my own professional development. I am confident that this award will continue to nurture talent and provide recognition for the highest of standards in years to come.

## Endorsement of ChMC



### **Alwin Swales MCMC ChMC, Partner at PwC**

You've can't believe how much interest people have shown in the award. I have many inbound emails. I have people texting me and asking me 'when is it my turn?' and 'Can I jump the queue please?' It's been seen as a massive investment into them. And it's an investment because it acknowledges the skills that consultants have developed and the skill level they've attain over the years.



### **Tracy Jackson, Consulting Learning Leader, EY**

Increasing significantly the number of our consultants who will be undertaking the Chartered Management Consultant award reflects EY's continued focus on learning and is a reflection of our investment in career development. Hundreds of our consultants will be eligible for the award over the coming years including all new EY consulting graduate recruits as well as our experienced consultants. This is an exciting time both for EY and the consulting sector as the growth of ChMC confirms the expertise, experience and talent there is within the profession



### **Nick Owen CBE**

The Chartered Award (ChMC) is moving from being a "nice to have" to a "must have" for management consultants and their clients. For the consultant it is recognition, and for the client a guarantee, of quality of service, experience, and expertise. Clients are investing in services they know are of the highest standards in the profession.



### **Bev Thaker-Fell, VP – Head of Corporate Services and Regional Head EMEA – Haleon**

Throughout my career in global businesses in both the financial services and health sector, I have worked with management consultants at different times. Whether for digital transformation or procurement, the ChMC award is the hallmark of a consultant who can lead and manage effectively and has demonstrated the highest standards of service in the profession. It is reassuring to know that ChMC consultants bring along a wealth of knowledge, experience and a higher degree of delivery to any organisation or client they work with. All these things are incredibly valuable to a client and buyer of consulting services.



### **Mark Palmer, CEO – Gobeyond Partners**

The ChMC award journey created space and time for our consultants to reflect on their career progression and to realise how much they had achieved. In turn, this has encouraged them to be more ambitious and be more open to further development – all of which is a great benefit to them, to us and to our clients.



### **Hassan Kamara, Former Young MCA Chair and Senior Consultant, EY**

For young consultants especially, a high-quality framework for learning, an accredited programme and Continuous Professional Development (CPD) are key drivers for developing a long-term career in consulting. The introduction of the Associate Chartered Management Consultant accreditation and the commitment from some of the industry's leading firms to provide the Chartered opportunity to consulting graduates will play an important part in developing future skills and talent for the profession.

# Chartered Management Consultant of The Year

The **MCA Awards 2022** this year saw the introduction of the Chartered Management Consultant (ChMC) of the Year award which recognises the talents, skills and experience that quality management consultants embody. The ChMC of the Year is awarded to a Chartered consultant who has shown they have all those qualities and knows how to employ them.

Seven strong contenders for the award were

up as finalists with Susannah Lindsay from IBM Consulting announced as the winner at the ceremony. She was particularly praised by the judges for her ability to deliver challenging programmes, coaching teams to perform, and bringing an infectious positive energy to all who work with her. Her ability to build relationships with her stakeholders and to be regarded as a trusted advisor whom they can rely on was noted by the judges as a quality that really set her apart from the competition.



**Ann Francke OBE**  
CEO of the CMI

Congratulations to **Susannah Lindsay** on winning **Chartered Management Consultant (ChMC) of the Year**. All of us at CMI see the Chartered Management Consultant status as a great tool to help transform management consultancy standards across the sectors, and are proud to work with MCA in delivering this award. Our congratulations to all the highly impressive finalists as well. We look forward to seeing the wider influence their chartered status has among their clients and wider industries.

**34%** open rate  
for monthly ChMC newsletter

**5600** Subscribers

**6800** Clicks in 2022



**MCA and CMI launch chartered award for young consultants**

05 September 2022 | Consultancy.uk | 3 min. read

As the UK consulting industry's body works to standardise the sector, it has helped launch a new ChMC Associate Award for younger consultants. More than 100 individuals are already signed up to the latest certification offered up by the Management Consultancies Association and the Chartered Management Institute.

Over the last five years, the Management Consultancies Association (MCA) has been partnering with the Chartered Management Institute (CMI) to roll out a series of qualifications in the UK consulting sector. The industry has traditionally come in for criticism for its lack of quality control, and with the number of independent operators continuing to rise, the initial launch of the Chartered Management Consultant Award (ChMC) sought to re-assure clients of the value for money they get from consultants.

Since the formal launch of the ChMC, demand has gone from strength to strength – as firms recognise it as a differentiating mark of quality that can help assure current and future clients of their offering. Earlier in 2022, this saw the MCA and CMI confirm that the number of ChMC graduates had surpassed 600, while the number currently studying for it had grown beyond the 3,000 mark.

**Over 3,000 consultants on path to obtaining chartered status**

06 May 2022 | Consultancy.uk | 3 min. read

The Chartered Management Consultant Award has achieved another milestone. More than 3,000 consultants are now on the path to obtaining the award, as the industry's leading lights look to standardise its offerings, and ensure its clients get value for money.

Since 2017, the Management Consultancies Association (MCA) has been partnering with the Chartered Management Institute (CMI) to roll out a new qualification in the UK consulting sector.

The industry has traditionally come in for criticism for its lack of quality control and standardisation, and with the number of independent operators continuing to rise, the launch of the Chartered Management Consultant Award (ChMC) sought to re-assure clients of the value for money they get from consultants.



**Chartered Management Consultant Award Update**  
Thursday 17 November 2022

**Welcome to the ChMC Award Update**

The cheer which rang round the ballroom of the Park Plaza Hotel in London on Monday night said it all. The inaugural Chartered Management Consultant of the Year Award was a great success at the MCA Awards...



Tamzen Isacson, CEO  
Management Consultancies Association

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**THE TIMES**

BROUGHT TO YOU BY THE MANAGEMENT CONSULTANCIES ASSOCIATION

**CHARTERED MANAGEMENT CONSULTANT OF THE YEAR**

**Full steam ahead for digital star**

Susannah Lindsay had to learn fast after starting maritime consultancy with IBM, now she's been named Chartered Management Consultant of the Year

I was a client relationship front a partner project that changed the course of Susannah Lindsay's career at IBM Consulting. She had worked with a client at a big oil and gas company on an energy project, and when he was promoted to a new role at the business, he got a new boss. She asked her to come on board to oversee a digital project but at first it didn't seem like it was a digital project. It was a digital project, but it was a digital project, but it was a digital project...

In March 2021, Lindsay entered the world of maritime – embarking on a career in a very traditional industry to help a client improve its digital capabilities. Her first job was to lead a team of digital project managers. She had to learn fast, but she did it. She was named Chartered Management Consultant of the Year for her role at IBM Consulting.

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new opportunities and showed the door on my previous employer... Lindsay's first big shift in her career was to move to a new role at IBM Consulting. She was named Chartered Management Consultant of the Year for her role at IBM Consulting.



At the helm: Susannah Lindsay, Chartered Management Consultant of the Year

**Chartered Management Consultant Award: Built by the sector, shaped by clients**

A mark of excellence, the new ChMC Award can help buying teams from within the public sector identify consultants and firms that will deliver the highest quality results, as Tamzen Isacson, Chief Executive, Management Consultancies Association, explains



**ChMC newsletter**

Engagement and communication with individual consultants and firms about ChMC is wide ranging and there are a number of ways to find out more:

- Sign up for the monthly ChMC newsletter
- ChMC focussed events are held throughout the year for member firms
- Visit the website and access case studies of those who are already Chartered
- Keep up to date with ChMC in social media – through MCA and CMI LinkedIn and Twitter updates

For further information on ChMC please go to  
[www.mca.org.uk/about-us/chartered\\_management\\_consultant\\_award](http://www.mca.org.uk/about-us/chartered_management_consultant_award)

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