

Member Benefits 2022

The benefits delivered to firms and individuals
across membership in 2022

The voice of UK consulting

MCA

A POSITIVE FORCE FOR THE
ECONOMY AND SOCIETY

The **Management Consultancies Association** (MCA) is the representative body for the UK consulting sector and has been at the heart of the industry for over 65 years.

Our trade association is dedicated to supporting member interests and promoting the value of consultancy to the private and public sectors, the media and general public.

We speak on behalf of firms of all sizes and specialisms to promote and defend this diverse sector, to champion the positive force that is consulting in the UK.



Tamzen Isacsson
Chief Executive MCA

“ The MCA continues to grow, building on firm foundations, and I am proud to report that in 2022 we continued to deliver great value for our members. Our membership numbers grew again this year with 12 new members which helped deliver an increase in revenues which we in turn reinvest back into valuable member services.

We have met all the targets and KPIs in our 5-year business plans which we have once again revised reflecting our increasing ambitions. Members continue to enjoy our range of meetings and engagement was particularly strong in areas which reflected the evolving priorities of our industry. More than 360 members attended our events dedicated to diversity and inclusion, with over 1,400 downloading our toolkits while sustainability events attracted more than 300 members.

Our SME members also benefitted from 4 committee meetings and 6 workshops specifically tailored to growth, sales and sharing best practice which attracted

over 200 attendees.

In a year of tumultuous political events the MCA engaged fully on members' behalf. We had almost 300 engagements with ministers, MPs, civil servants and party officials in 2022.

We held a number of political events with a range of speakers from the current Chancellor of the Exchequer, Jeremy Hunt, to Baroness Tanni Grey-Thompson. Our social media presence continues to grow and the MCA now has 20,600 followers on LinkedIn with an increase of traffic to our website of more than 165 per cent and more than 8,000 subscribers to our MCA Thought Leadership series.

Chartered continues to embed itself in our profession and there are now more than 650 Chartered Management Consultants with more than 4,000 now on the journey. The numbers of firms becoming accredited and seeking accreditation continues to be encouraging.

Thank you to all our members for inputting into this work and putting forward speakers and representatives for our key events. We look forward to working with you all in 2023. ”



Yunus Ozler
MCA President and Market
Segment Leader, Energy and
Resources EY

As President of the MCA, my focus is often on how we support our clients to devise and implement strategic change programmes, but it's equally important that we're also driving change within ourselves and our own

industry. To ensure consulting continues to be an attractive and leading profession, it's vital that we increase our focus on diversity and inclusion, wellbeing and professional development – to name but a few. We need to attract and retain the widest pool of talent, which means we need to be continually challenging ourselves, evolving and innovating. This needs to be felt across every level of an organisation.

12 New members in 2022

125+ Member committee meetings and events

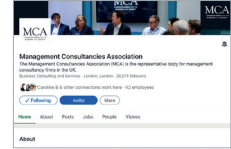
8000+ Member engagements



300 National and online articles



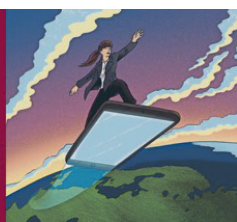
206000+ LinkedIn followers



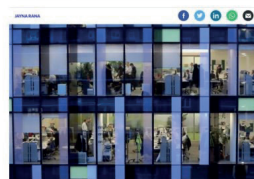
165% More people visiting the MCA website



8000 Subscribers for the MCA Thought Leadership bulletin



UK consulting sector grows 18 per cent as firms deal with post-Covid fallout



Public sector consulting work set to grow despite planned spending cuts



Ukraine conflict: Growing numbers of firms pull back from Russia



Working groups & committees

- MCA Board
- MCA Council
- Young MCA ExCo
- Young MCA Committee
- Audit Committee
- Communications Committee
- SME Committee
- Public Sector Working Group
- Private Sector Working Group
- Diversity & Inclusion Working Group
- Sustainability Working Group
- Women in Consulting Working Group
- Health & Social Care Sector Working Group

Diversity and Inclusion Working Group

360+

attendees at
D&I events

1400+

Downloads to date
of D&I toolkit



Toolkit Sharing Best Practice on:

- Using data effectively
- Creating an inclusive interview experience
- Eliminating bias from the recruitment process

SME activity



4800+

SME engagements
and **4** SME Committee meetings

200+

Attendees at **6** dedicated SME
workshops focusing on helping SMEs to grow,
marketing best practice, and successful sales

Sustainability Working Group

300+

 attendees at sustainability
events

EVENT THEMES INCLUDED: Business travel **Carbon budgeting** Net Zero **COP27** Sustainability Award **Energy transition** Offsetting **Greener NHS** Sustainable supply chains **Social Value** Carbon reduction plan **Energy crisis** Non-financial performance goals **Sustainable Development Goals**



300+

engagements with MPs, ministers, civil servants, and political party officials

70

Crown Commercial Service

100

Department for Business, Energy & Industrial Strategy

30

Cabinet Office



The Rt Hon Grant Shapps MP

Secretary of State for Business, Energy and Industrial Strategy of United Kingdom

In each of my roles in government, I have seen the value of management consultancy and its ability to make the good great and, sometimes, the failing flourish.



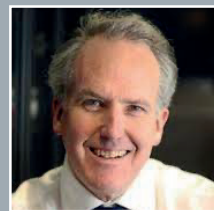
Guest speakers at MCA events have included:



The Rt Hon Jeremy Hunt MP
Chancellor of the Exchequer and former Health Select Committee Chair



Dr Philip Orumwense CBE
Commercial Director and Chief Technology Procurement Officer at the Crown Commercial Services



Sir Gareth Rhys Williams
Government Chief Commercial Officer and Non-Executive Director, Crown Commercial Services



Baroness Tanni Grey-Thompson
Paralympian and Crossbench peer in the House of Lords



Janet Baker
Executive Director Government Consultancy Hub at the Cabinet Office



Lord Mark Price
Founder of WorkL and President of the Chartered Management Institute



Chris Giles
Economics Editor at The Financial Times



Simon Jack
Business Editor at the BBC



David Smith
Economics Editor at The Sunday Times



Jacqui Rock
Chief Commercial Officer at NHS England

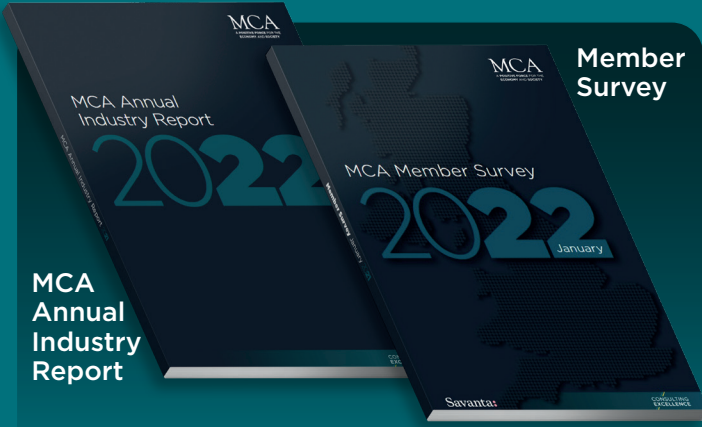


The Rt Hon Chris Skidmore MP
Former Energy Minister and Chair of the Net Zero Review



Lee Rowley MP
Former Industry Minister

MCA annual member and industry reports



Guest speakers have included:



Justin Webb
BBC Radio 4
Presenter



Ian King
Business Editor
at Sky News

Reports sent to **8000+** key stakeholders

Chartered Management Consultant Award

650+

Consultants accredited as Chartered

4000+

Consultants involved
(trainees and experienced professionals)

50

MCA member firms
engaged

Inaugural MCA Chartered Management Consultant of the Year Award





Overall entries up by

20%



Over **1000000** views of the **'Value of Consulting'** video



The Times MCA Awards 2022 supplement

15 million
Reach

young MCA

SHAPING THE FUTURE OF THE INDUSTRY



Hassan Kamara
EY
Chair of the Young MCA

This year, the Young MCA organised 30 events reaching more than 1,500 young consultants from the MCA membership. We shared the value of Consulting and opportunities available with more than 300 students from 20 universities and networks. The Young MCA's offering continues to ensure members can benefit from the network no matter where they're based or how they joined Consulting.

The Young MCA continues to play a role as an active listener regarding what's important to young consultants and our industry. We held focus groups on topics including Hybrid Working, Young Women in Consulting in a Virtual World, Talent Retention, and the Chartered Management Consultant (ChMC) award to share our perspectives with senior leaders, Government and media.

The Associate ChMC presents an opportunity

30 Events

1500+ Attendees

for young consultants to benefit from the accredited framework and demonstrate their own consulting excellence. The Young MCA proudly contributed to the design of the award and continue to contribute to Chartered Working Groups. We celebrate with members who achieved the award in 2022.

We launched our Young MCA workstream following demand from our members. Collaborating with the MCA's D&I Working Group and Women in Consulting Group, we delivered events on personality types, an effective allyship series and contributed to MCA events to provide a young consultant's perspective. This supplemented our events agenda on topics such as communication skills, experiences from leaders and data storytelling. We ended the year with a networking event with over 100 young consultants from over 20 different firms providing a great opportunity for members to connect.

I have had a fantastic time as Chair, and I thank all members who have engaged with the Young MCA. Through the dedicated sponsorship that the Young MCA receives, the passion of the team who continue to lead and the fantastic young consultants we have within our industry, I am confident that the Young MCA will be in a fantastic position to grow in 2023.

Young MCA Executive Committee



Joseph Riou, BearingPoint
Vice Chair of Networks and Universities



Rob Amissah, Efficio
Vice Chair of Diversity & Inclusion



Leigh Storer, BMT
Vice Chair of Networks and Universities



Nifemi Runsewe, North Highland
Vice Chair of Diversity & Inclusion



Loice Mugwagwa, Mason Advisory
Vice Chair of Events



Lenka Bellova, Sysdoc
Vice Chair of Diversity & Inclusion



Joana Skendo, Deloitte
Vice Chair of School Leavers



Samantha Ricciuti, PwC
Vice Chair of Regions



Tash Tustin, Atkins
Vice Chair of School Leavers



Laura Hirst, NECS Consultancy
Vice Chair of Regions

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