

Consulting Excellence Declaration



Alba Partners

We are delighted to be a member of the MCA. This marks the next step of our journey as a boutique consultancy, striving for Consulting Excellence.
 Our team is looking forward to connecting with our peers in the industry, contributing to MCA working groups, and making a positive impact to the consulting sector. **

- Richard Jacobs, Managing Director

Company Overview

Alba Partners is a client-centric boutique consulting firm operating across the UK, UAE and Saudi Arabia markets. We work with organizations to shape, manage and deliver impactful Change and Transformation projects. Alba offers 'Big 4' quality consulting at a better price point, and with more flexible and personal service, for our clients. With a focus on Change Management and Transformation, we serve a range of sectors, including Banking, Retail, Tourism, Oil & Gas, and Telecommunications. Visit us at <u>Alba Partners</u>.

Doing the right thing for our client is at our core: our wealth of experience across multiple industries allows us to quickly understand the specifics of client projects, and deliver the desired outcomes. We embrace agility and integrity to challenge established industry thinking and drive impactful transformation for our clients. This enables us to embed sustainable solutions that continue to generate value for our clients far into the future. Alba always provides the right people, with the right experience, at the right location for our clients' needs.



Our Values

Agility

We are agile and lean, allowing rapid responsiveness and flexibility with both our clients, and within our organisation.

Servant Leadership

We are dedicated to ensuring our people have everything they need to be the most successful version of themselves: our people are empowered and inspired.

Code of Ethics

We believe in doing the right thing for our clients, taking on projects that will further their interests, goals, and align with our core values.

Entrepreneurship and Innovation

We encourage our people to innovate, create, and seek new opportunities to challenge established thinking.

Diversity and Inclusion

We are an inclusive and diverse group of people with a family-oriented community spirit. We embrace one another for who we are and thrive on our differences.



Ethical Behaviour

Alba Partners is dedicated to upholding an ethical culture, for both our employees, and clients. 'Be kind, Be Brave and Be Present' are key pillars in our team culture. We go beyond our written code of conduct to create a culture of cooperation and transparency in all facets of Alba life.

⁶⁶Alba Partners' support meant that we were able to host a hugely successful inaugural event last year to raise awareness for Prostate Cancer. We are grateful to have Alba's enthusiasm and project planning for a 2nd year in a row, and are expecting a significant increase in participant growth.⁹⁹

- Malcolm Grieve, Prost8 Challenge Founder

Culture

Alba Partners is a value-driven company, committed to maintaining the highest standard of ethical, professional and legal integrity. Our code of ethics outlines the core policies and shared values that all employees, contractors, and advisors implement in their work. Our culture is founded on being a Trusted Advisor to our clients, acting in their best interests by delivering valuable and honest insights.

Alba Partners uses its network for good: for the second year, we are proud sponsors of the Prost8 Challenge, a charity run raising money for Prost8 UK. Alba supports the event with a dedicated Project Manager who works directly with the Prost8 charity organizers to manage outreach and organisation of the event. We are also partnered with the UN Global Compact; this sustainable community helps us promote best practices within our operating model and within our wider consultancy network.

Accreditations

To further promote our professional integrity, Alba has acquired a Cyber Security certification, and is in the process of acquiring multiple ISO accreditations including, Information Security and Quality Management Systems. These accreditations further our commitment to evolve with bestin class practices that protect and benefit our clients.



Client Service and Value

⁶⁶ The Alba team were extremely successful in renegotiating the price, and terms, of one of our largest vendor contracts. Albas' skill in securing price reductions was impressive and the additional contractual benefits have fuelled our long-term relationship with the The company. team created strong relationships in a short space of time, and as a result, have been awarded with two additional projects: a large-scale regulatory project with visibility and sponsorship at Board Level, and a project to implement key transformation and data migration.

- Mercedes Benz Financial Services

Delivering Value: A Trusted Advisor

Being a Trusted Advisor is at the core of Alba Partners' consulting ethos: we prioritize service over sales, establishing ourselves in our client's culture to ensure the solutions we deliver are tailored to their evolving needs. By maintaining open communication, transparency, and a dedication to exceeding expectations, we create trustworthy and mutually-beneficial relationships. Our diverse range of experience in successful project delivery is vital in building these relationships and embedding sustainable solutions that continue to generate value far into the future.

Quality Management:

Our teams are carefully curated to ensure that they can deliver maximum value. This is done by providing the right people, with the right experience, at the right location.

- throughout the project lifecycle.
- deliverables.
- knowledge to deliver maximum value.

1. We value our client's investment into Alba Partners. This is why we assign a Managing Director to each project and provide top-management support

2. Engagement leads set Quality Standards with clients at the start of projects, and monitor progress throughout, to establish responsibility for the quality of

3. At Alba Partners, we offer an array of professional development and qualifications to ensure all of our consultants are equipped with top-tier



Professional development

Alba's Learning and Development lead has 20-years' of experience in delivering training solutions for management consultancies. Our in-house expertise facilitates our tailored and structured learning approaches based on Consultants' experience levels.

I have no doubt that the PMO training Alba Partners provided to me is the reason I was able to hit the ground running with confidence and led to the excellent feedback I've received.

- Thomas Sharrocks, Consultant

In-person Training

As a boutique consultancy, we are agile in adapting our L&D strategies to meet the needs of the market and our employees.

Our internal L&D lead provides targeted training for all levels of experience, from soft skill development to professional qualifications. All training takes place in-person to promote collaboration and interaction with both coworkers and external experts.

Knowledge Exchanges & Master Classes

Alba Partners' monthly Knowledge Exchange Programme is delivered by Alba Consultants who share their knowledge on key consulting methodologies, industry best practices, and personal soft skills.

Our interactive masterclasses, delivered by MDs and Managers, provide a platform to discuss how we can further personal and professional development by utilising collective learning principles. **Recognised qualifications**

We are committed to building a qualified workforce. On top of our company-wide offering of professional qualifications, individuals can build a personal learning journey to acquire qualifications specific to their goals.

Alba Partners is also partnering with the ChMC to offer our experienced consultants the Chartered Management Consultant qualification.

Servant Leadership

Managers are essential in building our L&D
strategy, ensuring that training and opportunities
to gain professional qualifications align with each
of our Consultants' career goals. This is reinforced
through our targeted management and leadership
training that promotes the values of Servant
Leadership.

Diversity & Inclusion

35%

Of colleagues come from ethnic minority backgrounds



Of our colleagues identify as Female

50% of our SLT are BAME Operating in the UK and UAE, we are an inclusive group of people who value the diversity of our community. This value is driven top-down with our diverse senior leadership team, and bottom-up by our D&I initiative led by our core team.

We believe that diverse perspectives and experiences are essential to providing our clients with the most innovative and effective solutions. We are dedicated to fostering a culture of inclusivity, our commitment is evident within our formal initiatives (e.g., our recruitment strategy, onboarding process, D&I compliance training, shortened contractual hours during Ramadan) and informally through our team culture (e.g., celebration of cultural events and team Ifta's).

As Alba continues to grow we strive to continuously learn and develop our D&I initiatives to support the success of our community. Our MCA membership is key in facilitating the growth of our D&I workstream to support this goal.

"At Alba, everyone's unique perspectives and experiences are not only welcomed, but, celebrated" – Alba's D&I representative





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