ALBA PARTNERS

MCA Consulting Excellence Declaration 2024



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COMPANY OVERVIEW Alba Partners

Alba Partners is a boutique consulting firm dedicated to serving clients in the UK, UAE, and Saudi Arabia. Our focus is on guiding organizations through impactful Change and Transformation initiatives. We pride ourselves on offering top-tier consulting services akin to those of larger firms, but at a more competitive price point, coupled with personalized and flexible service. We specialise in <u>Programme Delivery</u>, <u>Business Transformation Services</u>, and <u>Technology Services</u>.

The Alba Partners approach prioritises our clients' best interests, drawing from our extensive cross-industry expertise to deliver desired outcomes. We champion agility and integrity to challenge conventional industry norms, fostering enduring transformation that adds sustained value over time. At Alba, we consistently deploy the right talent with the requisite expertise, precisely where our clients need it most. For more information, visit us at <u>Alba Partners</u>.



OUR VALUES

Agility

We are agile and lean, allowing rapid responsiveness and flexibility with both our clients, and within our organisation.

Diversity & Inclusion

We are an inclusive and diverse group of people with a family-oriented community spirit that embrace one another for who we are and thrive on our differences.

Code of Ethics

We believe in doing the right thing for our clients, taking on projects that will further their interests, goals, and align with our core values.

Servant Leadership

We are dedicated to ensuring our people have everything they need to be the most successful version of themselves. We are committed to ensuring our people are empowered and inspired.

Entrepreneurship & innovation

We encourage our people to innovate, create and always seek out new opportunities to challenge established thinking.

ETHICS

What do we stand for?

Alba Partners is deeply committed to cultivating an ethical culture that prioritizes the well-being of both our team members and clients alike. Embedded within our team culture are the guiding principles of kindness, bravery, and presence, which serve as pillars guiding our actions and decisions. Our dedication to these principles ensures that integrity and trust form the bedrock of our relationships, both internally and externally.

The invaluable support from Alba Partners during the first two years of our journey to raise awareness of Prostate Cancer has allowed us to reach thousands of individuals. We remain grateful for Alba's continuing partnership and look forward to growing this yet further in the years ahead



Culture

Community

Accreditations

Alba Partners leverages its network for positive impact: for the third consecutive year, we proudly support the Prost8 Challenge, a charitable run aimed at raising funds for Prost8 UK. Alba assists in the event by assigning a dedicated Project Manager who collaborates with the Prost8 charity organizers to oversee outreach and event coordination. We have also formed a partnership with the UN Global Compact, a sustainable community that enables us to advocate for best practices within our operational framework and across our extensive consultancy network.

In our pursuit of upholding professional integrity, Alba has obtained its CyberEssentials Certificate and implemented IS09001 and IS014001 (Quality Management and Environmental Management Systems, respectively). These accreditations underpin our dedication to adopting top-tier practices that safeguard, and enhance, the interests of our clients.

Alba Partners is committed to maintaining company values and integrity by placing a premium on ethical, professional, and legal standards. Our Code of Conduct and Ethics outlines our fundamental policies and shared values, adhered to by all team members, contractors, and advisors. Rooted in our identity as Trusted Advisors, we prioritize our clients' interests, ensuring the delivery of valuable and transparent insights.

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CLIENT SERVICE & VALUE

How do we deliver quality?

Our Ethos: Being a Trusted Advisor lies at the heart of Alba Partners consulting philosophy. We prioritise service over sales, immersing ourselves in our clients' culture to customise solutions that adapt to their changing requirements and embed sustainable solutions that yield enduring value for years to come. Through transparent communication and a commitment to surpassing expectations, we create and value trustworthy and mutually rewarding partnerships

ISO 9001: QMS

Monitoring Quality: We have implemented effective processes for monitoring and measuring quality on an ongoing basis. We prioritise the use of data to evaluate the effectiveness of our QMS and identify areas for improvement by analysing customer satisfaction and other KPIs.

Ongoing Improvement: Alba Partners places a fundamental emphasis on continuous improvement. Our QMS formalises this, taking a risk-based approach to establishing procedures for identifying, investigating, and resolving issues, but most importantly, implementing preventive measures to mitigate potential risks before they occur.

Professional Skills

At Alba Partners, we provide a variety of professional development opportunities and qualifications (such as ChMC) to ensure that all our consultants possess up-to-date industry knowledge, enabling them to deliver maximum value. In addition, we obtain 360feedback for our consultants to shape our future training programmes.

PROFFESSIONAL DEVELOPMENT

Promoting success within our team

Alba's Learning and Development Lead carries two decades of expertise in providing training solutions for management consultancies. Our internal knowledge enables us to craft customized and methodical learning strategies tailored to our consultants' varying levels of experience.

Tailored Blended Learning

As a specialized consulting firm, we adjust our L&D approach to align with market demands. Under the guidance of our in-house L&D expert, we offer tailored training programs catering to diverse levels of expertise. Our blended approach with emphasis on in-person training fosters active collaboration and engagement, encouraging interaction among colleagues and external specialists. Training initiatives are complemented by our learning platform Udemy Business.

Recognized Qualifications

We are dedicated to cultivating a skilled workforce. Professional qualifications are offered as part of Alba Learning Paths to build our consultants' professional development and expertise as well as the overall capability of the firm. Alba Partners' Chartered Management Consultant accredited L&D programme gives our seasoned consultants the opportunity to pursue chartered status and receive recognition for high standard management consulting skills, knowledge and experience.

Knowledge Exchanges & Masterclasses

Alba Partners hosts a comprehensive internal learning curriculum which is facilitated by our highly experienced senior leadership team and industry SMEs. These sessions offer insights into essential consulting methodologies, industry benchmarks, and refining personal soft skills. Through interactive masterclasses, we engage in collaborative discussions aimed at enhancing both personal and professional growth through shared learning principles.

Servant Leadership

Managers play a crucial role in enabling our L&D strategy, by ensuring that learning paths are tailored to match the career aspirations of every member of our team and individuals are given the time to dedicate at least one hour per week to their professional development. This commitment is further strengthened by our specialized management and leadership programs, fostering the principles of Servant Leadership.

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SUSTAINABILITY

Creating a postive impact

At Alba Partners, we believe that businesses have a responsibility to lead by example and drive positive change in their industries. That's why we're dedicated to implementing sustainable practices that prioritize environmental stewardship, social responsibility, and ethical business conduct. Embracing sustainability not only safeguards the environment; we're building a stronger, more resilient business that is better equipped to thrive in a changing world.

ISO 14001

Alba Partners has recently implemented ISO14001 Environmental Management System. Our structured framework optimises resource utilisation, promotes sustainable practices, and instills environmental risk management measures. We are dedicated to upholding ISO guidelines and we maintain continuous environmental improvement methodologies.

Sustainability Team

Our dedicated internal sustainability team actively monitors and minimises Alba's environmental impact, and we are committed to being net zero by 2030. A part of this journey is partnering with Tree-nation: This platform allows us to plant trees around the globe depending on their carbon offsetting capabilities. Our progress can be monitored on our personalised tree nation link, <u>here</u>.

UN Global Compact

Alba Partners is also partnered with UN Global Compact. We uphold the 10 UN Global Compact principles which are derived from international agreements surrounding human rights, labor standards, environment, and anticorruption. You can view Alba Partners

Annual Communication on Progress, <u>here</u>.

DIVERSITY & INCLUSION

Our commitment

Alba Partners is committed to encouraging equality, diversity and inclusion among our workforce, and eliminating unlawful discrimination. Our continuous work on D&I focuses on ensuring our workforce is truly representative of all sections of society, and that each employee feels respected in an environment where they can bring their whole self to work.

Our formal DEI policy outlines our commitment to creating a positive workplace culture through a zero-tolerance policy, inclusive hiring policies, training for management and employees on their rights and responsibilities, and our internal complaints policy, ensuring that all of our employees are empowered through knowledge.

Being a global company with offices in the UK, Saudi Arabia and the UAE, we pride ourselves on being an inclusive collective and firmly believe that embracing diverse perspectives and experiences is paramount to delivering the most innovative and effective solutions for our clients. Team culture underpins this, with the accommodation of shortened contractual hours during Ramadan, celebration of cultural events, team Iftar's and more.







