

MCA Annual Industry Report

SUMMARY

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The MCA's **Annual Industry Report** is the most comprehensive study of the consulting profession in the UK and provides an unrivalled assessment of the performance of the leading consultancy firms and their contribution to the economy and society. This short summary version contains headline findings and commentary from the report.

## **SUMMARY**

- The overall MCA member growth rate for 2022 was **23%**, up from **18%** for 2021 and **4.5%** for 2020.
- Due to global demand the UK is now exporting an extra **£1.4bn** in consulting services per year (this has increased from **£4.2bn** in 2021 to **£5.6bn** in 2022).
- Firms hired **2,809** graduates and **795** trainees, school-leavers and apprentices in 2022, a **35%** and **11%** increase respectively from 2021.
- The MCA continues to monitor and track the diversity of the sector's workforce. At a partner level there were **28%** women in 2022 compared to **21%** in 2019, showing only gradual progress but at least in the right direction.
- More than half of MCA member firms have adopted the Chartered Management Consultant Accreditation (ChMC), with more than **4,000** consultants on the journey to become Chartered Management Consultants, and over **750** consultants having been awarded the accreditation.

MCA fee income and UK total management consultancy fee income for 2022

£9.3bn

£9.3bn

£9.3bn

Total UK fee income

The growth and development of our industry is not just measured in the annual increase of consulting income and the expansion of our services across the UK and, indeed, the globe. The growth in our industry is also measured by the role we play in the nation's life and the standards to Consulting Excellence and commitment to ethics we uphold, as well as the opportunities we offer to people from all parts of society.

Over the next few years, we expect our industry to experience double digit growth by assisting clients with some of their greatest challenges during a period of global disruption, from seizing the advantages of working with new technologies, to making real impacts on confronting climate change.



## **Nusrat Ghani MP**Minister for Industry and Investment Security

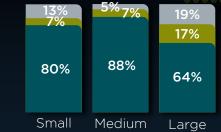
It is great to see the continued strength and growth of the vibrant UK consulting sector. Growing demand in areas such as digital transformation and sustainability advice is creating thousands of new jobs across the UK, including opportunities for school leavers and young apprentices, advancing the latest technologies and helping grow the economy.

Fee income accrued by export consulting services per region in 2022

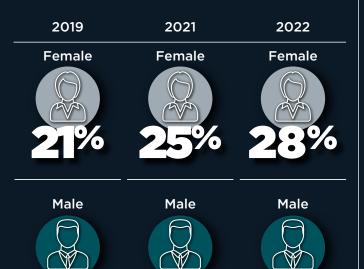




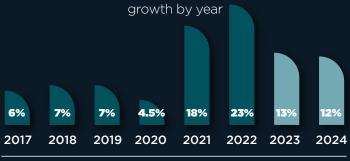




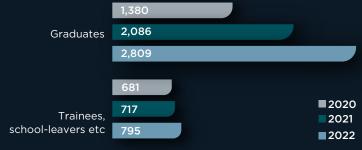
Breakdown of partners by gender across the past four years



Annual member comparable consulting fee income growth by year



Recruitment intake for 2020, 2021 and 2022



An estimated one third of MCA member firm consultants come from a minority ethnic background (29%). At partner level overall, one in five (17%) senior employees identify as coming from a non-white background, an 8% increase since 2021. Firms reported that 12% of consultants at partner or senior partner level are Asian or Asian British. The full MCA Annual Industry report monitors diversity data.

Headcount growth from 2021 to 2022

The more detailed report is free for all existing MCA members, and can be purchased by organisations and individuals outside of the association. Further information can be found at www.mca.org.uk