

# Member Benefits 2023

The benefits delivered to firms and individuals  
across our sector in 2023

# The voice of UK consulting

# MCA

A POSITIVE FORCE FOR THE  
ECONOMY AND SOCIETY

The **Management Consultancies Association** (MCA) is the representative body for the UK consulting sector and has been at the heart of the industry for over 65 years.

Our trade association is dedicated to supporting member interests and promoting the value of consultancy to the private and public sectors, the media and general public.

2023 has been a busy year for the trade association with record member engagement, more than 100 events and committee meetings and a high-profile presence in the national media.



**Yunus Ozler**

MCA President and Market Segment Leader, Energy and Resources *EY*

The world, and the UK, is experiencing rapid and unprecedented change. This is driven by a cluster of forces from climate change to inflation, from disruptive technology to regulation, geopolitical tensions to

economic hardship. This year's growth in the consulting industry is a reflection of increasing demand, especially in digital and technology consulting, business transformation and human capital services. Change has always been a constant for management consultants. As a result, the role of consultants in the UK continues to grow in its influence, value and impact and this is reflected in the outstanding services delivered by the MCA in 2023.



**Tamzen Isacson**

Chief Executive *MCA*



Thanks to our strong and growing membership base, the MCA has achieved another successful year in 2023, despite all the headwinds the industry is facing and the economic and geopolitical shocks that are impacting our clients. Not only have we grown in size and income, but our membership engagements have expanded significantly, and our joint activities have increased in profile and importance. Members continue to enjoy our range of meetings and engagement was particularly strong in areas which reflected the evolving priorities of our industry. Our key role as the voice of the industry has been highlighted throughout the year from our presence in national media to our engagement with key political stakeholders during a busy pre-election period. We are also achieving record growth in our digital and social media presence with website sessions up 30% and nearly 80% increase in traffic to our website from social media.

Our key reports and studies such as the MCA Annual Industry Report, MCA Member Survey and the D and I toolkits have involved strong participation by member firms and provide a

unique insight into the state of the consulting sector, the key trends and challenges as well as useful case studies to help share best practice. In total, there have been over 10,000 downloads of these key reports from our websites by members.

Our SME members also benefitted from 4 SME Committee meetings and roundtables and workshops focusing on helping SMEs to grow, marketing best practice and the implications of AI.

This year we set ourselves ambitious goals on the scale up of the Chartered Management Consultant Accreditation and together we have achieved them. 50 MCA member firms are engaged on ChMC and the number of successful ChMC consultants has grown nearly 50% on last year. Chartered continues to embed itself in our profession and there are nearly 1,000 Chartered Management Consultants with more than 4,000 now on the journey. The numbers of firms becoming and seeking accreditation continues to be encouraging.

Thank you to all our members for inputting into this work and putting forward speakers and representatives for our key events. We look forward to working with you all in 2024.



**15+** New members in 2023

**110+** Member committee meetings and events with more face to face opportunities this year

**8800+** Member engagements (**10%** increase from 2022)



## Diversity and Inclusion Working Group

# 500+

attendees at  
D&I events

# 5800+

downloads of  
D&I toolkits



### Toolkit Sharing Best Practice on:

- Delivering an inclusive onboarding process
- From the pre-onboarding stage to the end of their probation and integration into the organisation
- Including elements that are specific to consulting

## Sustainability Working Group

# 370+

attendees at sustainability  
events

EVENT THEMES INCLUDED: Net Zero **Carbon reduction plans** Sustainability Award **COP28 Sustainable Development Goals** Electric vehicles **Technology and sustainability** Renewable energy



## SME activity

# 5300+

SME engagements  
and **4** SME Committee meetings

Roundtables and workshops held focusing on helping SMEs to grow, marketing best practice and the implications of AI.

## Working groups & committees

- MCA Board
- MCA Council
- Young MCA ExCo
- Young MCA Committee
- Audit Committee
- Communications Committee
- SME Committee
- Public Sector Working Group
- Private Sector Working Group
- Diversity & Inclusion Working Group
- Sustainability Working Group
- Women in Consulting Working Group
- Health & Social Care Sector Working Group



**290** national and online articles



**50** media interviews and meetings



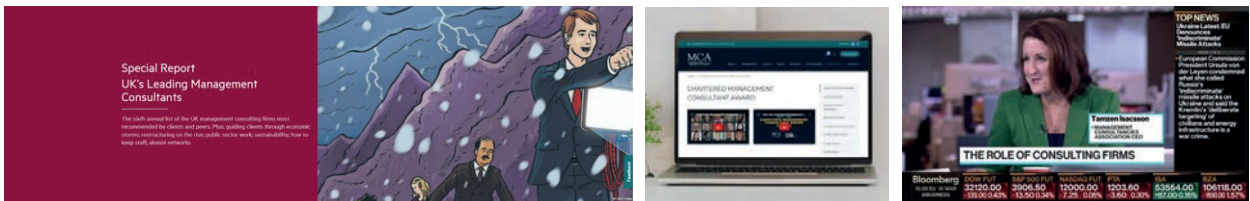
**30%** increase in website traffic year on year



**100000+** document downloads since 2022



**30%+** increase in LinkedIn followers year on year



370+

engagements with MPs, ministers, civil servants, and political party officials **37%** increase from 2022

21

Crown Commercial Service

75+

Department for Business & Trade

25+

Cabinet Office



**Nusrat Ghani MP**

Minister of State for Industry and Investment Security at the Department for Business and Trade and Minister of State for the Investment Security Unit at the Cabinet Office

The progression of consulting in the UK is testament to the talent within the sector and the opportunities it offers to people from all parts of our society.



**MCA Council Guest Speaker Huw Pill**

Chief Economist at Bank of England



**Roundtable with The Rt Hon Angela Rayner MP**

Deputy Leader of the Labour Party

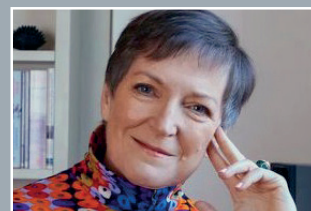
Guest speakers at MCA events have included:



**Michael O'Dwyer**  
Chief UK Business Correspondent at The Financial Times



**The Rt Hon Chris Skidmore MP**  
Former Energy Minister and Chair of the Net Zero Review



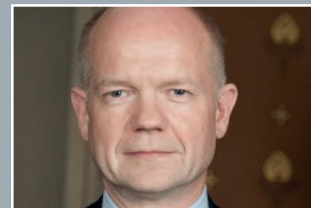
**Avivah Wittenberg-Cox**  
Global expert on 21st century leadership and Author



**Stephanie Hare**  
Researcher, Broadcaster and Author on AI

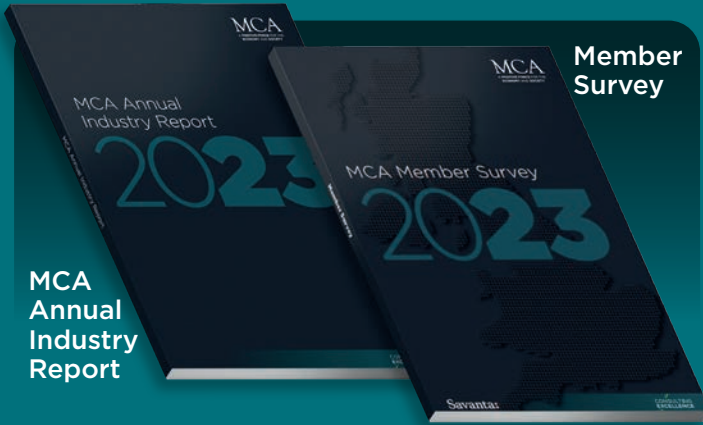


**Chris Stark**  
CEO at the Climate Change Committee (CCC)



**The Rt Hon Lord William Hague MP**  
Former Foreign Secretary & First Secretary of State

# MCA annual member and industry reports



Guest speakers have included:



**Justin Webb**  
BBC Radio 4  
Presenter



**Ian King**  
Business Editor  
at Sky News

**8000+** reports sent to key stakeholders across industry and government

## Chartered Management Consultant Accreditation

Nearly  
**1000**  
Consultants accredited as Chartered

**4000+**  
Consultants involved  
(trainees and experienced professionals)

**50** firms engaged

## Second MCA Chartered Management Consultant of the Year Award



Join the journey and become a  
Chartered Management Consultant

**Recognising  
Quality.  
Inspiring  
Greatness.**

For more information visit  
[www.mca.org.uk/chartered-management-consultant-award](http://www.mca.org.uk/chartered-management-consultant-award)



MCA.ORG.UK





Record entries  
**1100** attendees  
at the MCA Awards Ceremony



Over **30000**  
views of the **'Value  
of Consulting'** video



The Times MCA Awards 2023 supplement

**15 million**

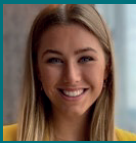
Reach

**1000+** downloads from website



# young MCA

SHAPING THE FUTURE  
OF THE INDUSTRY



**Emily Ireland-Jones**  
IBM Consulting  
*Chair of the  
Young MCA*

The Young MCA is the voice of the management consulting sector for those early in their consulting careers. It provides a platform for young consultants to share our perspectives with senior leaders, Government and media. This vital community also creates opportunities for young consultants to connect, network and share experiences across member firms, ranging in size and specialism.

2023 has seen the Young MCA organise 25 events reaching over 1,800 young consultants from a wide range of MCA member firms. Our efforts support consultants regionally, hosting events in person across the UK, in addition to virtually. Our network has promoted consulting as a career to hundreds of students across a number of Universities, whilst also continuing

**25** Events

**1800+** Attendees

to represent the apprentice and school leaver community advocating all entry routes into consulting. The Young MCA ensures members can benefit from the network no matter where they're based or how they joined consulting.

Throughout this year the Young MCA has hosted events on key topics such as emerging technology, sustainability and diversity and inclusion, as well as workshops on communications, negotiation, developing your role as a trusted advisor, and LinkedIn. We've also held focus groups discussing matters such as hybrid working, training and development, D&I and Chartered.

It's been a brilliant first year as Chair, and I thank all members who have engaged with the Young MCA. With the continued support of the MCA team and dedicated young consultants who volunteer their time, I look forward to the continued success and growth of the Young MCA in 2024, as we strive to continue to reach thousands of young consultants.



**Management Consultancies Association**

5th Floor, 36-38 Cornhill, London EC3V 3NG

+44 (0) 20 7645 7950

[www.mca.org.uk](http://www.mca.org.uk)

[info@mca.org.uk](mailto:info@mca.org.uk)

 [@TheMCA\\_UK](https://twitter.com/TheMCA_UK)

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