

# Highlights 2024

Chartered Management  
Consultant Accreditation  
(ChMC)

# Chartered Management Consultant Accreditation: Yearly Review



**Ann Francke OBE**

Chief Executive  
*Chartered Management  
Institute*

The Chartered Management Consultant accreditation continues to showcase the highest standards in the management consulting profession. The CMI is proud to collaborate on the award with the MCA which is going from strength to strength, with over 1,600 fully Chartered Management Consultants and another 4,000 working towards it.

The Chartered Management Consultant accreditation signifies the pinnacle of achievement in the management consulting profession. This award indicates the importance and demand for professional accreditation, and is a testament to the dedication of our partnership.

I'm eager to see the accreditation continue to grow and thrive in the years ahead.



**Tamzen Isacson**

Chief Executive  
*Management Consultancies  
Association*

At a challenging time for our economy, when markets are changing rapidly, competition is high and growth across many client sectors is sorely needed, the ability of our industry to demonstrate our impact, excellence and value is more important to the consulting industry than ever.

In light of that, Chartered's time has really come. ChMC accreditation provides the assurance clients require, the competitive edge firms want, the development opportunities consultants seek, and the kitemark the industry needs to demonstrate its ongoing improvement and commitment to elevating standards.

Is it no surprise, then, that Chartered continues to grow across our professional services industry.

50 firms, large and small, now offer the accreditation. 37 companies deliver world leading chartered training programmes in-house. A record 4,000 people are now working towards becoming Chartered, joining the 1,600+ who have already done so, from long-established partners to consultants who are much newer to the role.

UK consulting is admired across the world for its high standards – standards that are upheld and surpassed the more we invest in and develop our people. They are the ones who ensure our industry evolves and adapts to a changing world. We are not and have never been an industry that stands still, and Chartered provides the momentum to take our members to even greater heights.



# Chartered Management Consultant Accreditation: Yearly Review



**CHARTERED  
MANAGEMENT  
CONSULTANT**

Delivered by the Chartered  
Management Institute (CMI)  
and the Management  
Consultancies Association (MCA)

**1600+**

Consultants accredited as Chartered

**4000+**

Consultants involved  
(trainees and experienced professionals)

**50** MCA member firms  
engaged

**80%**

of consultants feel Chartered  
status has reassured clients of the  
expertise they offer

**79%**

of respondents emphasised  
ChMC's role in elevating professional  
standards within the industry

Year-on-year, the number of Chartered Management Consultants has increased by **64%** compared to last year, reflecting a significant **122%** growth over the past two years. According to a recent ChMC survey by the CMI, **99%** of respondents agreed that the accreditation indicates a proven track record in management consulting. Additionally, **97%** felt it showcases integrity and ethical commitment, while **96%** believed it enhances their credibility with clients.

AtkinsRéalis

concentrix



pwc

Amey



Resulting



Grant Thornton

BAE SYSTEMS



EY  
Building a better  
working world

M M  
MOTT  
MACDONALD

VENDIGITAL

m<sup>2</sup> managementors  
creating sustainable business advantage



CADENCE  
INNOVA

ARCADIS

ARUP

IBM

PPL

forvis  
mazars

GATE ONE  
A Havas Company

masonadvisory

KPMG



Baringa  
Brighter together

NORTH  
HIGHLAND

M MOORHOUSE  
AN EXPLOR COMPANY



Ipsos

ALBA  
PARTNERS



CLARITY

IMPOWER



A&C AKESO & COMPANY

Of the **37** accredited firms, **30** are MCA members, highlighting the widespread adoption of ChMC within the MCA community. This milestone also includes **7** non-MCA firms, demonstrating the broad appeal and impact of ChMC across the consultancy landscape.



# Chartered Management Consultant of the Year

## The Chartered Management Consultant of the Year

is awarded to a Chartered consultant who has shown they have the qualities required for the accreditation and have applied them to deliver real impact for their clients and the organisations they work with.

The 2024 MCA Awards marked the third time the ChMC category was featured, and it was judged by Ann Francke OBE, Chief Executive of the Chartered Management Institute (CMI); Rupert Hargreaves, News Editor at City AM; and Kirsty Birks, Strategy Director at Boost Drinks and Former Vice President of the MCA.



### Jon Richards

CHMC, Partner, KPMG Strategy Team, KPMG UK; **MCA Chartered Management Consultant of the Year 2024**

“ Becoming a Chartered Management Consultant is one of my proudest accomplishments. The process was incredibly valuable, allowing me to reflect on the diverse skills I have developed over my career. I am a

big supporter of the accreditation – it gives an assurance of quality and professionalism to clients.

I wholeheartedly recommend it to my colleagues and others in the consulting profession. ”



### Ann Francke OBE

Chief Executive  
Chartered Management Institute

“ Congratulations to Jon Richards, Partner, KPMG Strategy Team, KPMG UK, on winning the Management Consultant of the Year. Jon’s innovative approach in finding new ways of working and challenging norms within his sector make him a fantastic example

of what a Chartered Management Consultant is. We greatly value the outstanding individuals who hold Chartered status and the significant role they play in helping consultancies meet the diverse needs of their clients, teams and society as a whole. ”



# ChMC Celebrates Three Years of Advancing Consulting Excellence

**Over 100 industry leaders, government guests and stakeholders came together in March to celebrate the positive progress in the ChMC scale up across the industry.**



**Sir Gareth  
Rhys William**

Former Government Chief  
Commercial Officer

**In a speech, Sir Gareth Rhys Williams, Chair of National Highways and Former Government Chief Commercial Officer, highlighted the government's acknowledgement of ChMC's role in elevating industry standards. In his address he said:**

**“** I am delighted to mark such a significant milestone in the growth of the ChMC award. There is great work being done by firms and individuals, driving up professional consulting standards through training and

accreditation. Doing this benefits your people, your organisation and your clients, who in particular benefit from knowing that their organisation's code of ethics is being upheld. **”**



Tamzen Isacson, Chief Executive, MCA; Nicolas Fox, MCA President; Ann Francke, Chief Executive, CMI.

**Demonstrate credibility.  
Build trust.  
Get Chartered.**

77% of surveyed management consultants highlight ChMC's significance in reassuring clients about quality and expertise.\*

Start your journey to become a  
**Chartered Management Consultant**

Find out how:  
[www.mca.org.uk/chartered-management-consultant-award](http://www.mca.org.uk/chartered-management-consultant-award)

\*Taken from MCA Annual Member Survey 2024



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# ChMC newsletter and case studies



**CHARTERED  
MANAGEMENT  
CONSULTANT**  
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**ChMC Update**  
*Thursday 14 November 2024*

## Welcome to the ChMC November Update

The Chartered Management Consultant (ChMC) accreditation is a hallmark of excellence in the field of professional services. Developed by the sector and tailored to client needs, ChMC acknowledges management consulting as a profession.



Tamzen Isacson, CEO  
Management Consultancies Association

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# 5000+

circulation of monthly  
ChMC newsletter

# 115

ChMC LinkedIn  
posts\* in 2024

\*ChMC posts come from the MCA account



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## JO LISTER, HEAD OF CONSULTING STRATEGY, CAPABILITY, AND KNOWLEDGE AT BAE SYSTEMS DIGITAL INTELLIGENCE, ON OBTAINING CHMC ACCREDITATION VIA THE DEPTH INTERVIEW ROUTE

Published On - 18th January 2024  ChMC Case Studies



**JO LISTER**  
HEAD OF CONSULTING STRATEGY, CAPABILITY AND KNOWLEDGE AT BAE SYSTEMS DIGITAL INTELLIGENCE

Jo Lister is an experienced consultant with a background in engineering who holds the distinction of being the first person to achieve the ChMC accreditation through the depth interview route. She was a finalist in the Experienced Leader category at the MCA Awards 2023.

Speaking about her motivation of becoming Chartered, she said:

"For me, there were two main reasons. Firstly, I recently transitioned to a new internal role that involved managing and overseeing our Chartered management consultant applications. To do this effectively without holding the ChMC certification felt inadequate. I knew that in order to own the process and guide others through it, I needed to have gone through it myself. Secondly, I transitioned to a new role that involved managing and overseeing our Chartered Management Consultant applications. To do this without holding the ChMC certification felt ineffective. I knew that in order to own the process and guide others through it, I needed to have gone through it myself. Getting this role was the push I needed to complete the paperwork, but more importantly, it was about gaining that seal of approval from a professional body and affirming my status as a management consultant."

As the first to have undergone the in-depth route, Jo highlighted the advantages of this option to Chartered, saying:

"When I began managing our application process, the in-depth route was a new pilot initiative. The reduced word count for this route meant saving considerable time on the paperwork aspect, which as we're all busy, was a definite perk. Additionally, with 12 years of experience, I had a wealth of real-life examples to draw from. This extensive experience made me less nervous about the extended professional conversation portion of the assessment, as I knew I had a wide range of examples to discuss. So, the primary benefit of the in-depth route was the expedited journey to the interview, thanks to the lowered word count, and the opportunity for a more extensive professional discussion."


Explaining how Chartership helps professionals stay up-to-date with industry trends and best practices, she said:

"Chartership introduces a common language and standard, ensuring that all Chartered Management Consultants, regardless of their firm, are on the same page. This consistency is crucial in emphasising the core competencies across the industry. Sitting on the Chartered Management Consulting Working Group, I've had first-hand insight into how as an industry we are developing consultants through this framework. It's clear that this shared language and standardisation benefit the entire industry."

For those considering ChMC, Jo offered some advice:

"ChMC might not seem to be an obvious career step, especially for experienced professionals. However, it's how you can recognise your competency level across the consulting industry. It's a great way to gain personal validation and professional credibility. Whether it's for

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**Minal Mehta**  
Principal at Gate One

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**Colin Light**  
Strategy & Leader at PwC

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**Al Haque**  
Business Advisory at Arcadis

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**Samuel Pachoud**  
Partner at EY

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**Bev Evans**  
Expert Partner Associate at CF

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**Elicia Mollineau-Lowden**  
Senior Manager at EY

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**Nicholas Fox**  
Partner at KPMG UK; MCA President

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**Yaw Kusi**  
Principal Consultant at AtkinsRéalis

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**James Swaffield**  
MD of Health & Adults at IMPOWER

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For further information on ChMC please go to  
[www.mca.org.uk/about-us/chartered\\_management\\_consultant\\_award](http://www.mca.org.uk/about-us/chartered_management_consultant_award)


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