

MCA Member Benefits 2024

The benefits delivered to firms and individuals
across our sector in 2024

The voice of UK consulting

MCA

A POSITIVE FORCE FOR THE
ECONOMY AND SOCIETY

THE VALUE THE MCA BRINGS TO MEMBERS

■ **VOICE** The MCA is the voice of the industry, championing and defending consulting to the media, the government and politicians, the wider public, and demonstrating the positive impact of what we deliver as a sector.

■ **NETWORKING** We provide key networking and learning for MCA members and the Young MCA at webinars, events and committees.

■ **INFLUENTIAL EXPERTISE** We produce influential surveys and reports on the consulting sector.

■ **SHARING BEST PRACTICE** We encourage members to share best practice across the sector and drive progress on diversity and inclusion through webinars and toolkits.

■ **MCA AWARDS** We host the MCA Awards to champion the work of our industry and its talent.

■ **RAISING STANDARDS** through Consulting Excellence and we are scaling up the Chartered Management Consultant accreditation across the industry.



Tamzen Isacsson
Chief Executive
MCA

During an unpredictable and difficult time for our economy, it has fortunately been another positive year of growth for the MCA, thanks to our members.

In these uncertain times, we believe our role in supporting those members is more important than ever.

There are several ways we do this – and in each area we have improved on the previous year.

We are the voice of the industry, making the positive case for consulting to an ever-wider audience. In the last year, LinkedIn engagement was up by nearly 50% and followers by 25%. Our media interventions have had a combined reach of 1.2 billion people and we have featured in over 65 national news articles. We have had positive dialogue with the new UK Government, which has identified consulting as one of Britain's growth-driving industries.

We help consultants to develop and grow, offering access to first-class events, networking opportunities, online resources and toolkits, and of course the Young MCA. This year

there were over 9,900 member engagements – more than ever before – nurturing the amazing talent that exists in our industry.

We also play a key part in raising standards and sharing best practice among Britain's top consulting firms, large, medium and small. The Chartered Management Consultant (ChMC) accreditation is also gathering pace with 40% growth this year and now over 1,600 people have qualified for this coveted status.

A big part of our role is to recognise the achievements of individual consultants and teams, while inspiring others to follow in their footsteps. Our annual MCA Awards, which took place in October, did exactly that, demonstrating the sheer depth and breadth of consulting's impact across our society.

All our growth is reinvested into the MCA, so that we can deliver even better services for members next year. Our plans for 2025 include a high-profile political comms campaign, an expansion of our international work, and the introduction of a client survey.

Once again, the year ahead is looking challenging. But the MCA enters it with optimism and the drive to make our industry bigger than ever, raise our standards higher than ever, and help our members to achieve even greater things.



Nicholas Fox
MCA President and
Partner, Sector Head for
Government, KPMG

The UK consulting industry demonstrated remarkable resilience in 2024, navigating a challenging economic climate and slow growth. Despite these headwinds, the sector's value continues to shine through, as evidenced by the impactful work showcased at the MCA Awards. Consulting firms played a pivotal role in helping clients adapt to rapid technological advancements, embrace AI, and navigate evolving regulations. This commitment to client success positions the industry as a key growth engine for the UK economy, a fact acknowledged by the Government's modern industrial strategy.

Looking ahead to 2025, the consulting industry is poised to support our clients as they strive to navigate an increasingly complex and dynamic landscape. Consultants will be instrumental in helping them unlock new opportunities and achieve their strategic goals. The industry's commitment to innovation, collaboration, and client-centricity will ensure its continued success and positive impact on the UK economy.

MCA events and member engagement

11+ New members in 2024

125+ Member committee meetings and events

9900+ Member engagements
(**record number**)



Social media and press

290 National and online articles

66

Media interviews and meetings – a **32%** increase year on year

10%

Increase in website traffic year on year

1.2bn

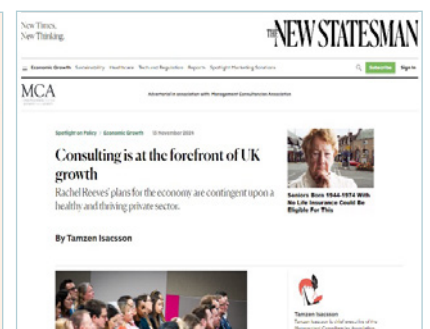
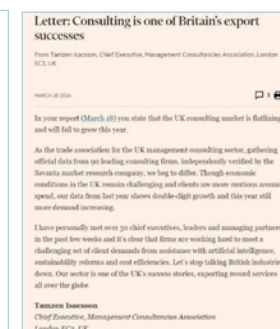
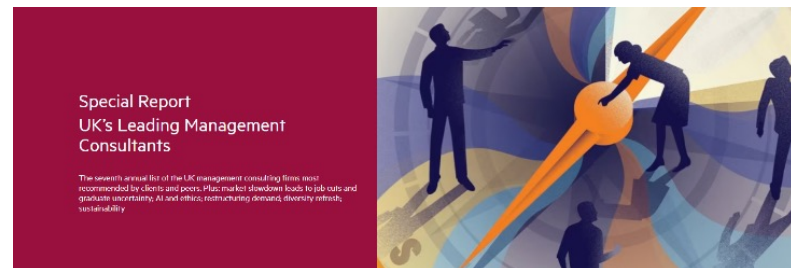
Total media reach (OTS)

25%+

Increase in LinkedIn followers and **46%** increase in LinkedIn engagement year on year

25%

Increase in membership website page views and **300%** increase in membership page engagement



Political engagement

315+

Engagements with MPs, ministers, civil servants and political party officials.

25

Engagements with senior Conservative and Labour figures.

Publication of MCA Manifesto ahead of the General Election and party conference attendance.



The Rt Hon Rachel Reeves MP

Chancellor of the Exchequer

Professional business services make a key contribution to the UK economy, and this is why the government has selected it as one of the eight growth driving sectors in the new Industrial Strategy.

I hope you enjoy this evening at the MCA Awards, a celebration of some of the most outstanding firms, projects and individuals across the sector.



Nusrat Ghani MP

Former Minister for Industry and Economic Security

On the MCA Member Survey Report 2024:

These results from the MCA are great news for our vibrant and growing UK consulting sector.

It is excellent to see growing demand for expertise in areas such as AI and digital technology, helping to create thousands of new jobs and grow the economy.



Gareth Thomas MP

Minister for Services, Small Business and Exports

The MCA Awards demonstrate why the UK's consulting sector ranks as one of the best in the world and why global demand for consulting services has increased significantly in recent years to record levels.

The individuals and projects celebrated by the Awards show the immense value delivered by the sector for clients across the public and private sectors both in the UK and internationally. The MCA Awards finalists powerfully demonstrate how our sector is working hard to make Britain a leading centre for clean energy, supporting British business to kickstart economic growth and helping NHS trusts to improve patient services for the future.

Guest speakers at MCA events have included:



Maryam Moshiri
Chief Presenter,
BBC News



The Rt Hon Ben Wallace MP
Former Secretary of State for Defence



Paul Johnson
Director of the Institute for Fiscal Studies



Andrew Marr
Political Editor,
The New Statesman



Political engagement

Roundtable with Lord Livermore, Financial Secretary to the Treasury



Further guest speakers
at MCA events have included:

- **Professor Sir John Curtice**
Professor of Practice Politics,
University of Strathclyde
- **The Rt Hon. the Lord Adonis**
House of Lords

- **Professor Michael Wooldridge**
Ashall Professor of
the Foundations of AI,
University of Oxford

- **Adam Boulton**
former Sky News
Political Editor
- **Baroness Tanni Grey-Thompson**
House of Lords

- **Alastair Campbell**
former No 10 Press
Secretary and Director
of Communications

- **Steve Brine**
former Chair of Health and
Social Care Committee
- **John Glen**
former Minister for the
Cabinet Office



950

Attendees at the
MCA Awards Ceremony

8000+

Views of the 'Value
of Consulting' video



[CLICK TO WATCH](#)



[CLICK TO DOWNLOAD](#)

The Times
MCA Awards
2024 supplement

- 15 million reach
- 1000+ downloads from website



MCA annual member and industry reports



8000+

Reports sent to key stakeholders across industry and government

Guest speakers have included:



Justin Webb
BBC Radio 4
Presenter



Ian King
Business Editor
at Sky News





Diversity and Inclusion Working Group

350+ Attendees at D&I events
13000+ Downloads of D&I toolkits



D&I Toolkit Part 4, sharing best practice on:

- Retaining diverse talent and enabling them to thrive
- Ensuring client working is inclusive
- Supporting a variety of career pathways to consulting

SME activity

5520+

SME engagements

4

SME Committee meetings

2

CEO roundtables

SME focused workshops on the benefits of AI for marketing and communications, building business developments skills, and producing impactful thought leadership.



Working groups & committees

- MCA Board
- MCA Council
- Young MCA ExCo
- Young MCA Committee
- Audit Committee
- Communications Committee
- SME Committee
- Public Sector Working Group
- Private Sector Working Group
- Diversity & Inclusion Working Group
- Sustainability Working Group
- Women in Consulting Working Group
- Health & Social Care Sector Working Group

Women in Consulting Working Group



480+

Attendees at WiC events

EVENT THEMES

included:

- Diversity Challenges in AI
- Allyship – Creating an Inclusive Culture
- Inspirational Career Journeys of Award-Winning Women in Consulting

MCA AWARDS



**CHARTERED
MANAGEMENT
CONSULTANT**

Delivered by the Chartered
Management Institute (CMI)
and the Management
Consultancies Association (MCA)

1600+

Consultants accredited
as Chartered

4000+

Consultants involved
(trainees and experienced professionals)

50+

Firms engaged

**Ted Eastaugh**

AtkinsRéalis

Chair of the
Young MCA

young
MCA
SHAPING THE FUTURE
OF THE INDUSTRY

25 Events
1900+ Attendees

The Young MCA serves as the representative body for early-career consultants within the management consulting sector. By fostering a sense of community through regular events and workshops, the organisation provides a platform for networking, professional development and the exchange of ideas, ensuring that the views of the next generation are heard, and valued.

Reflecting on the achievements of the Young MCA in 2024, it's clear the organisation continues to be a pivotal force for young consultants and the broader community. In 2024, the Young MCA successfully organised 25 events, engaging over 1,900 young consultants from various

MCA member firms. These events acted as forums to explore emerging industry trends and address common challenges faced by young professionals, while also providing practical skills through various communication and time management masterclasses.

One of the standout aspects of the Young MCA is its commitment to promoting diversity and inclusion (D&I) within the consulting industry. By running D&I events and workshops, the Young MCA not only raises awareness but also drives meaningful change in workplace culture.

The organisation has also been instrumental in driving new consultants into the field. Through its work at

university events across the country and engaging with school leavers and apprentices, the Young MCA has promoted the profession and made the industry more welcoming. Additionally, its focus on regional development has contributed to widespread growth of the consulting industry across the nation.

In my few months as Chair, I can quickly see the impact the Young MCA is having across the industry. As we look forward to 2025, with the support from the MCA team and young consultants who contribute to the organisation, we are excited to drive the Young MCA to new heights, further solidifying its role in the consulting industry.




Management Consultancies Association

5th Floor, 36-38 Cornhill, London EC3V 3NG

+44 (0) 20 7645 7950

www.mca.org.uk

info@mca.org.uk

 Management Consultancies Association

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