

CHARTERED MANAGEMENT CONSULTANT AWARD

OVERVIEW GUIDANCE

Introduction

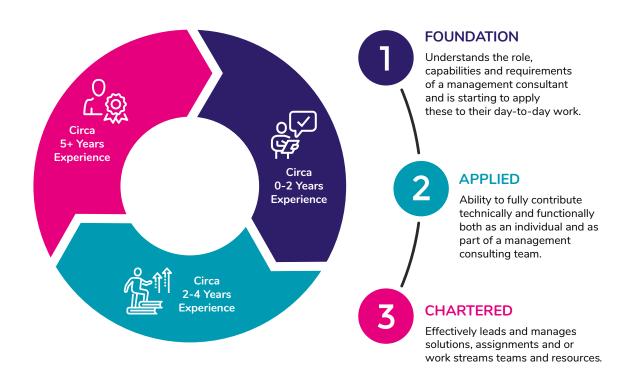
The Chartered Management Consultant (ChMC) Award sets and maintains the highest standards for the management consulting profession. Central to this is the Award's Competency Framework. Individual consultants and organisations can compare their own development and capabilities to establish the degree to which they match the criteria set for the Award and to determine what additionally they must do to meet the standards set.



The Competency Framework's Operating Assumptions

In line with the requirements of the profession, the Framework assumes:

• Three stages of progression. Chartered status requires minimum of 5 years' management consulting experience.



• Continuing Professional Development and practical impact. It is expected that individuals continually undertake CPD pre and post the award of ChMC and must be able to demonstrate practical impact.

The Underlying Principles of the ChMC Framework

• The management consulting profession can be best characterised at three levels, the profession itself, the organisations in which management consultants operate and individual management consultants themselves. The Competency Framework's four main components are applied across these categories.



The Profession:

- Values, Ethics and Behaviours the profession must be grounded and rooted in a set of standards so that the Award has at its very core a code of conduct and practice that enshrines core management consulting ethics, values and practices.
- Leadership and Management one of the key characteristics that define successful management consultants is their ability to lead and manage effectively.

Client Operating Environment:

In broad terms management consultants face similar challenges across Organisations and sectors. Organisations expect their consultants to hold up to date technical and functional knowledge and be able to apply their understanding of a number of core subjects. In addition, in order to operate effectively management consultants require specific, yet wide ranging, functional technical knowledge.

It is important, therefore, the Award reflects the operational expectations organisations have of their management consultants. Chartered Management Consultants must demonstrate capabilities at a Chartered level in the following areas: Industry or sector specialisms; clients and markets; strategy, analysis and insight; operational delivery (including technology enablement); stakeholder and relationship development.

The Individual:

Personal and Professional Development - Chartered Management Consultants are expected
to take responsibility for their own personal and professional development, developing a
number of individual characteristics including inclusion and diversity, intellectual curiosity,
intellectual flexibility, social and emotional intelligence, collaboration, influence and stakeholder
relationship management. Individual management consultants need to take charge of their own
development.

Why Become Chartered?

CHARTERED STATUS RAISES THE STANDARDS ACROSS AN INDUSTRY, INSPIRING HIGHER LEVELS OF CLIENT TRUST AND CONFIDENCE:

9 out of 10

say being a Chartered Management Consultant recognises their proven track record in management consulting 77%

of consultants feel Chartered status has reassured clients of the expertise they offer

66

Becoming a Chartered Management Consultant has allowed me to think about my career in a really structured way, access new opportunities and develop skills that as a consultant I never knew I needed!

Hassan Kamara MCMI ChMC, EY UK&I Technology Consultancy

71

83%

of early career professionals on the ChMC pathway feel it motivates them to advance their management consulting careers

73%



of early career professionals say being on a pathway to ChMC motivates them to stay with their organisation

66

The accreditation has given myself and others an increased amount of credibility with our clients which has helped us win and deliver in the market.

Kyle Schweitzer ChMC, Senior Manager, KPMG

99

Client Endorsement



Having Chartered Management Consultants on the senior team increases our brand value as a management consultancy, leading to new and bigger client commissions.

Maria King ChMC, Consultancy Director, Strategic Advisory, Mott MacDonald



Being part of this elite community ensures you are operating with best practice, industry knowledge and commitment. All these things are incredibly valuable to an organisation and is an acceleration of one's own career path.

Bev Thaker-Fell, VP - Head of Global Indirects and Workplace, Haleon

Accreditation and Assessment

Chartered recognition at organisation and individual level:

ACCREDITATION

ASSESSMENT

ORGANISATION LEVEL

INDIVIDUAL LEVEL

Accreditation of an organisation's management consultant development programme against the ChMC competency framework

OR

Organisation uses third party training provider to deliver development programme

(Through CMI's Professional Consulting Qualification)

Assessment of a management consultant for chartered status on completion of their organisation's development programme or a recognised professional consulting qualification

OR

Assessment of experienced professionals

The Assessment Process

The assessment process is designed to be as inclusive as possible, providing different routes according to an individual's experience. The same requirements apply to everyone but they are presented in different ways.

There are two routes:

On-Programme Route:

• For post accredited programme or post qualification.

Experienced Professional (EP) Route:

 This route gives credit to experienced individuals for their prior learning and experience and is open to individuals with a proven, sustained performance at a level that demonstrably and unequivocally exceeds that of a newly appointed Chartered Management Consultant. Individuals applying for ChMC, using the EP route, would typically be highly experienced and accomplished Management Consultants.

For more detail information on the ChMC application process, please see the ChMC Application Guidance.

66

ChMC is a win, win, win! Supporting firms in enhancing their employment offering and providing individual consultants with a recognised mark of high quality creates value for everyone in this important sector.

Patrick Dunne, Boardelta

The Chartered Management Institute (CMI)

works with business and education to inspire people to unleash their potential and become skilled, confident and successful managers and leaders.

With a wealth of practical qualifications, events and networking opportunities on offer throughout the UK and Asia-Pacific, CMI helps people boost their career prospects and connect them with other ambitious professionals in any industry and sector.

In fact, CMI has more than **160,000** people training to be better managers right now. Backed by a unique Royal Charter, CMI is the only organisation allowed to award Chartered Manager status – the ultimate management accolade.

CMI's thought leadership, research and online resources provide practical insight on critical issues for a **220,000** plus membership community and anyone looking to improve their skills, nurture high-performing teams and help pave the way for the next generation of managers and leaders.

For more information, please visit <u>www.managers.org.uk</u> Chartered Management Institute on LinkedIn, Instagram, Facebook and TikTok.

Management Consultancies Association (MCA)

The <u>MCA</u> is the representative body for the UK's leading management consulting firms. For nearly 70 years, the MCA has been the voice of the consulting industry, promoting the value of consulting to business, the public sector, media commentators and the general public.

The MCA's mission is to promote the value of management consultancy for the economy and society as a whole. The MCA's <u>member companies</u> comprise over 50% of the UK consulting industry and work with the vast majority of the top FTSE 100 companies and almost all parts of the public sector. The UK consulting industry is amongst the best in the world and a vital part of the business landscape.

INVESTORS IN PEOPLE We invest in people Platinum



Chartered Management Institute
Management House, Cottingham Road,
Corby, Northamptonshire, NN17 1TT
Incorporated by Royal Charter
Registered charity number 1091035
Charity registered in Scotland number SCO38105

#CharteredConsultant

