



## Digital & Technology Consultant of the Year

**Ed Greig, Deloitte**

Ed is the Chief Disruptor at Deloitte Digital, helping clients to think disruptively and also disrupting Consulting itself. His role is to work with new technologies to demonstrate where they can be used effectively by building minimum-viable products or proofs of concept that support a case for further investment by quickly and inexpensively showing tangible benefits.

He has led teams on a variety of pioneering projects in Virtual Reality (VR) and 360° film, as well as in 3D printing, machine learning, Augmented Reality (AR) and the Internet of Things (IoT).

Ed also introduces new ways of working, with practical workshops that challenge the clients' thinking about their organisations and the future, as well as internal and client-focused 'hackathons'. He explains new technologies in a way that's easy to understand, and is a recognised expert in this field both in the media and at industry events.