



## Strategy Consultant of the Year

**Josef Hargrave, Arup**

Josef is one of the world's leading corporate foresight consultants. As Arup's Global Foresight Manager, Josef helps clients understand the trends shaping the future of their business and their impact on corporate strategy and innovation processes. Josef aims to ensure the long-term success of organisations, by supporting the development of corporate strategies that build on a deep understanding of future risks and opportunities. Josef has delivered projects for clients from a broad range of sectors and geographies. With both sector expertise and specialist foresight skills, his key strengths include:

- Strong client relationships built on trust and understanding of priorities.
- Keen grasp of the factors shaping the future of an organisation
- Delivering structured, integrated and engaging consulting processes
- International expertise acquired by delivering projects globally

Over the past five years, Josef has helped one of the foremost vehicle manufacturers realise a new concept for the provision of urban mobility, and has supported one of the leading chemical companies in identifying innovation opportunities within a new market.

One of Josef's most significant recent projects has been the delivery of a strategic foresight programme for the Executive Committee of a leading urban mass transit operator in East Asia. This resulted in a coherent strategy for the management of future trends and implementation of strategic initiatives that will enable the company to actively manage future risks and opportunities.