

### The MCA's **Annual Industry Report 2021**

provides an unrivalled assessment of the performance of the leading consulting firms in the UK which are part of the Management Consultancies Association. This short summary version contains headline findings and commentary from the report.

The true value of the report lies in the validity and authority of its data source – the MCA membership. There is no comparable piece of research that draws on data from such a wide variety of firms from the Big 4 to successful small and medium-sized practices.

#### SUMMARY

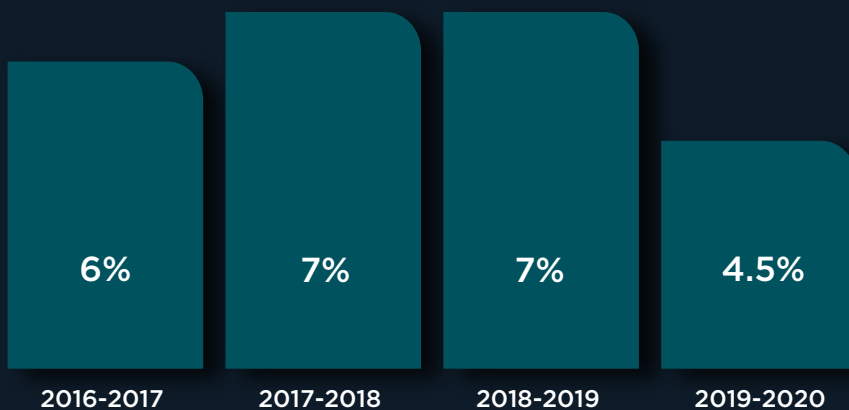
- Management consultancy growth rate for 2020 was **4.5%** following an increase in client work in both the private and public sector following COVID-19, according to the latest MCA Annual Industry Report
- As a result of the pandemic, over half of MCA member firms (**55%**) expect their organisation's overall office workspace to decrease
- When lockdown restrictions ease, MCA member firms are most likely to anticipate that consultants will typically go into the office 2 or 3 times a week (**34%** and **44%**)
- Nearly a third (**32%**) of partners or senior level consultants are women, a substantial increase on the previous year (**21%**) as firms improve the diversity and inclusion of their workforce

**Tamzen Isacsson**  
Chief Executive  
MCA



During critical times, our clients have leaned on the independent expertise and skills of consultants to help them deal with unforeseen challenges and transform their businesses to reach new markets and opportunities and therefore it's unsurprising to see this industry growth in such a disruptive year. The global attractiveness of the UK consulting sector, the second biggest in the world, is clear and we are now exporting to more countries than ever before thanks to new digital ways of working. Firms have made important strides in improving diversity and inclusion in some key areas such as female leadership and this momentum must continue as we increase efforts to improve progress across all areas of diversity and inclusion, implement best practice and monitor the diversity of the sector workforce over time.

Annual UK consulting income fee growth



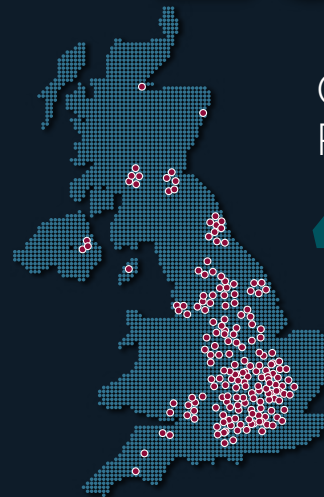
MCA MEMBER CONSULTING INCOME

**£6.26 BILLION**

TOTAL UK CONSULTING INCOME ESTIMATE

**£12.5 BILLION**

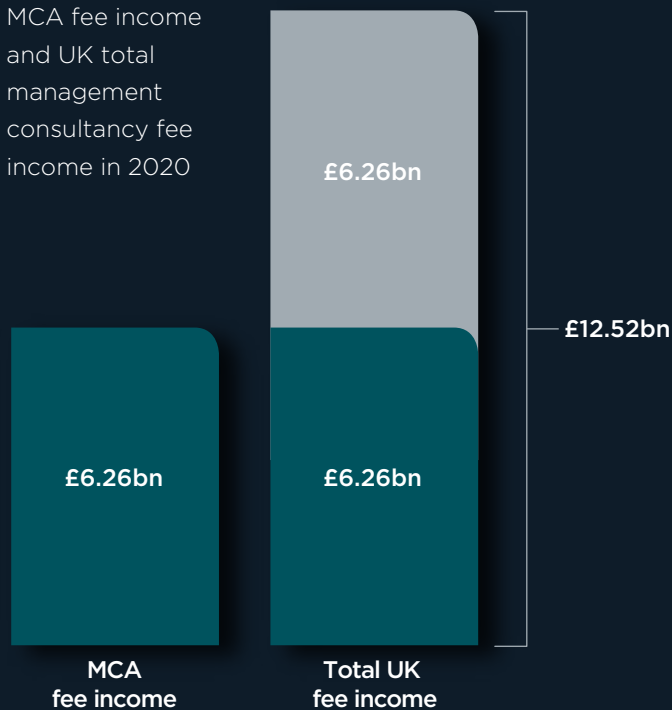
for 2020



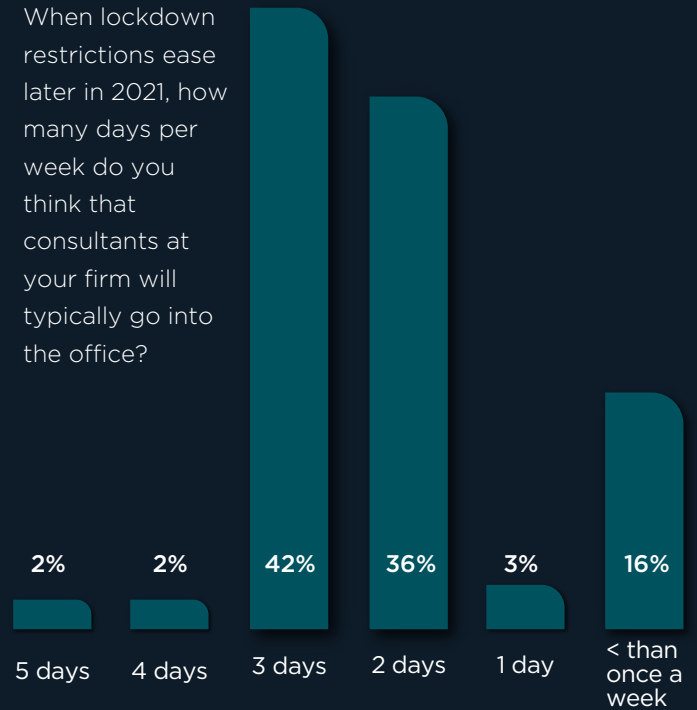
GROWTH RATE

**4.5%**

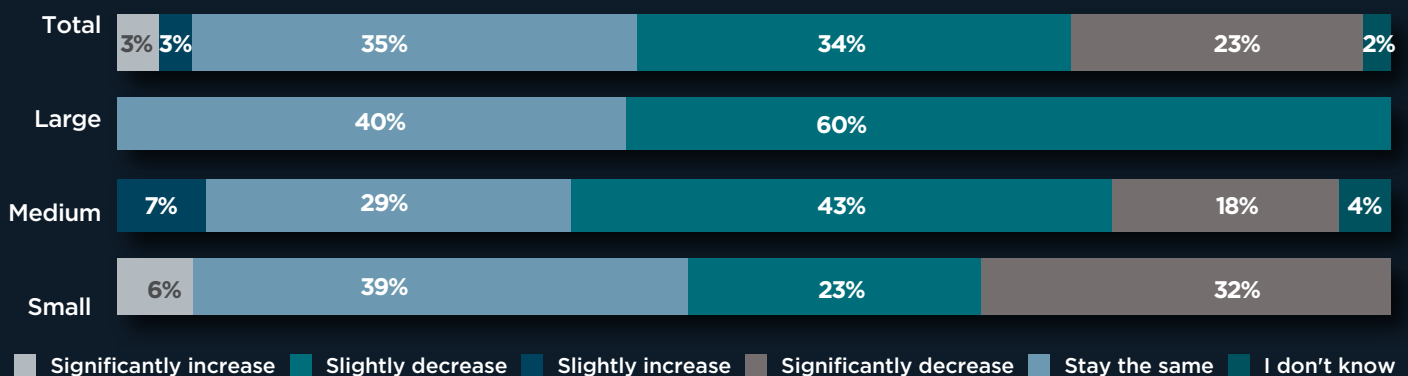
MCA fee income and UK total management consultancy fee income in 2020



When lockdown restrictions ease later in 2021, how many days per week do you think that consultants at your firm will typically go into the office?



As a result of COVID-19, which of the following do you think will happen to your organisation's overall office workspace in 2021?



The more detailed report is free for all existing MCA members, and can be purchased by organisations and individuals outside of the association. Further information can be found at [www.mca.org.uk](http://www.mca.org.uk)