

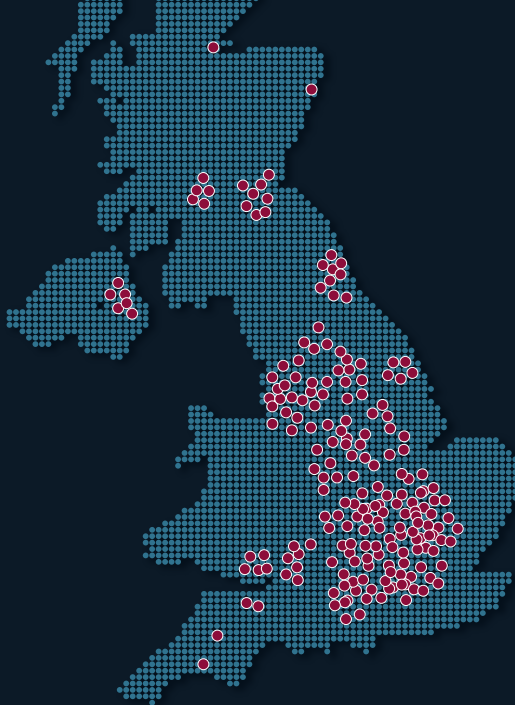
THE VALUE OF CONSULTING



MCA

A POSITIVE FORCE FOR THE
ECONOMY AND SOCIETY

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Worth almost **£20bn** to our economy, including **£6bn** in exports, employing over **100,000** people and in over **350** offices across the UK with **274** outside London.



Tamzen Isacsson
Chief Executive, MCA

The UK is one of the leading professional services centres in the world, providing specialist expert advice to tens of thousands of clients across the UK and the globe, supporting thousands of jobs across every nation and region of our country.

This success is built upon management consultants' role as a trusted advisor in business-critical areas, as clients look to improve their productivity, transform their digital capabilities, and adapt to rapidly changing economic and social conditions.

Our sector not only has a

powerful economic impact, but a social impact too, both via the projects that firms deliver and through the development of our people. The consultancy industry has a strong track record of contributing to social mobility via being a leading employer of apprentices, school leavers, and graduates, and over 30% of consultants report social mobility characteristics.

You can find an overview of our sector's impact in this brochure. Please get in touch with the MCA if you would like to learn more.

TRANSFORMING DIGITAL CAPABILITIES

- Boosting clients' productivity and capability through the application of **new technologies** including AI.
- Digital transformation is consistently the top service line and area of expected growth as clients look to apply technology to meet future challenges.

ADVISING THE WORLD

- The UK is a **global consulting hub** recognised around the world for its expertise and value. Sector drives and supports inward investment into the UK.
- **£5.6bn** of UK consulting revenue in 2022 accrued from exports, over **30%** of total revenue and a **33%** increase over 2021.

DEVELOPING OUR PEOPLE

- A record **3600** apprentices, graduates, and school leavers hired in 2022.
- Firms are widely recognised as being some of the leading UK employers for women, LBGTQ+, and more.
- Steep decline in graduates with an Oxbridge or Russell Group background as industry continues to be more accessible to people from a diverse range of backgrounds.
- Over **30%** of consultants report social mobility characteristics.
- Over **4000** consultants on the journey to becoming Chartered Management Consultants (ChMC).

POWERING GROWTH AND PRODUCTIVITY

- Helping businesses in every region and nation of the UK achieve growth and greater productivity.
- Over **30,000** consultants based outside of London in over **270** regional offices.

DELIVERING NET ZERO

- Working with clients to achieve **Net Zero** and implement sustainability strategies, from retrofitting buildings to developing the UK's offshore infrastructure.
- **Sustainability** advice listed as a top three growth area in successive MCA Member Surveys.

TRUSTED PARTNER TO GOVERNMENT

- Working in partnership with Government bringing skills and experience from across the private sector to tackle some of the most complex problems facing the UK, from helping to deliver the Covid vaccine to improving cyber resilience, and helping lead reform in the delivery of frontline services.
- Applying the utmost standards in delivery and value for money through use of the Cabinet Office **Consultancy Playbook** and highly regulated competitive tenders.

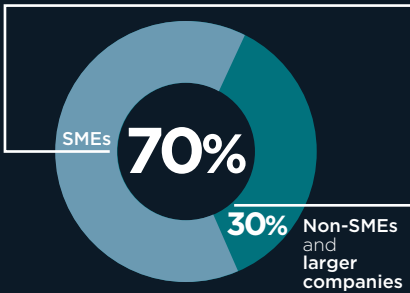
ABOUT THE MCA

The Management Consultancies Association (MCA) is the voice of UK consulting sector. The MCA is the representative body for the UK consulting sector and has been at the heart of the industry for over 65 years.

The MCA has a wide membership base and its members include PwC, Deloitte, EY, KPMG and IBM as well many other medium size firms and small specialist consultancies. The MCA has existed since 1956 and our aim is to strengthen the MCA and Young MCA membership base whilst maintaining high quality members and upholding principles of Consulting Excellence.

MCA member companies represent over 50% of the UK consulting industry and work with the vast majority of the top FTSE 100 companies and large parts of the public sector. We also help promote consultancy as an attractive career destination for school leavers and graduates through our Young MCA network.

Membership mix



SMEs are defined as having 250 employees or fewer

The MCA has

80+

Members

Management Consultancies Association

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